

SINGLE SOURCE
(APPLICABLE TO PURCHASES UNDER SAT \$3,000 - \$150,000)

1. **Contracting Activity:**

NCO 12, GREAT LAKES ACQUISITION CENTER,
115 SOUTH 84TH STREET, SUITE 101
MILWAUKEE, WI 53214

2. **Purchase Request Number:** 537-13-4-107-0170

3. **Authority for Action:**

FAR 13.106-1(b), Soliciting from a Single Source

4. **Describe the supply or service to be acquired and the total estimated dollar value:**

Jesse Brown VAMC has a requirement for a one year subscription to the Ovid Technology online database and access to HSLI Ovid Premier Collection of online medical reviews and annuals of internal medicine. This an open market purchase for \$32,056.00.

5. **List the proposed contractor (name, contact, and phone number) and describe the unique knowledge or capabilities of the proposed contractor:**

Ovid Technologies Inc. is the proposed contractor. The POC is Debra Cartwright phone number 781-440-4951. Ovid Technologies database and journal aggregator is the only aggregator that has the HSLI Ovid Premier Collection and the Basic Package, which includes the Ovid User License, Medline, Evidence-Based Medicine Reviews, and Annals of Internal Medicine, as one exclusive collection. HSLI Ovid Premier Collection consists of more than 60 journals. Ovid is the only aggregator distributing most of medical and nursing journal content without an embargo period. Access to the full-text includes bibliographic citations (abstract or complete reference), tables of contents for individual issues, reference sections that appear in both the full-text and complete reference, articles with formatted text, and graphics.

Ovid is the only company from whom you can get the Ovid platform and the HSLI Ovid Premier Collection of journals. This platform is not sold through resellers or distributors. Ovid has a single interface for journals and databases. Both databases and full-text journals use the same Ovid Web Gateway interface. This means less user training and a seamless, efficient search and retrieval that is unavailable on platforms that use different interfaces for each. This also allows cross-database searching and/or the ability to change to another Ovid database and re-execute the same search.

Ovid's linking & full-text features and Ovid's uniform content formats for citation and abstract databases, images and full-text journals provides access to aggregated resources under a single interface and search engine. There is access to complete text and images for licensed journal titles in SGML-based, 100% fielded and searchable format, linked to and from Ovid bibliographic databases. Each Ovid full-text article has an outline consisting of anchor links that take the user to certain points in an article. Context links in the references take the user to the exact place in the article where the reference is used.

Ovid has the Advanced Mapping feature, which provides accurate matching to or suggestions of the most appropriate Medical Subject Heading (MeSH) or Index Term. Mapping is a feature where the software automatically figures out

the appropriate term for what the user types in. The user sees what other terms are available to help in refining their search. The user has more control over what they are going to search and enables them to do a better search.

6. Describe your market research efforts and efforts to ensure that offers are solicited from as many potential sources as is practicable:

The Contract Specialist searched on GSA to find this type of service. Key words Janetti publications, and Health Science of Illinois, were utilized during a search that resulted in zero matches. Another search was conducted on GSA under "Medical Journal online access," which brought up 10 vendors capable of providing this service. However, whereas other publication services could provide the generic medical journals online, only Ovid Technologies could supply online access to medical journals and exclusive Ovid Publications requested. Ovid Technologies has exclusive rights to the online access to their products.

7. State why you feel that the anticipated cost to the Government will be fair and reasonable:

The Contract Specialist compared the cost to similar Medical Journal online access services. The results are as follows:

537-A20259	2012 - 2013	\$30,196.00
537-C10490	2011 - 2012	\$27,794.00
537-C00443	2010 - 2011	\$33,889.00

The CO has determined the cost to the Government is fair and reasonable.

8. Other: Intent to Sole Source will be posted to FBO.

- closed 8/15 with zero responses as 8/15/13

9. Certifications:

I hereby certify that the data provided above is accurate and complete to the best of my knowledge and belief.

LYDIA TRACZUK
Lydia Traczuk

Typed/Printed Name and Signature
of Technical Representative

8/12/13
Date

I hereby determine that the circumstances of this contract action deem only one source reasonably available.

Ashley Johnson
Contracting Officer

8/15/13
Date

I certify the justification meets requirements for other than full and open competition.

Bryan Boland
Bryan Boland, MBA,
NCO-12 Services Manager
Contracting Officer
Great Lakes Acquisition Center

8/15/13
Date