

JUSTIFICATION AND APPROVAL
FOR OTHER THAN FULL AND OPEN COMPETITION

1. Contracting Activity: Department of Veterans Affairs (VA)
Office of Acquisition Operations
Technology Acquisition Center
260 Industrial Way West
Eatontown, New Jersey 07724
2. Description of Action: The proposed action is for a 1-year firm-fixed price (FFP) contract for the purchase of Environmental Systems Research Institute Inc. (ESRI) Arc Geographic Information System (ArcGIS) mapping software maintenance in support of the Office of Policy and Planning (OPP). The period of performance for this order will be July 1, 2013 through June 30, 2014 with two 1-year option periods.
3. Description of the Supplies or Services: This procurement is for the purchase of the annual ESRI ArcGIS mapping software maintenance on existing ESRI ArcGIS mapping software used in conjunction with VA's Geographic Information System (GIS) Program. The GIS Program is an enterprise effort that collects and utilizes geospatial data for long term capital planning for construction, facility and real property management as well as for preparing to respond to emergencies. Within the department, VA has existing ESRI mapping software deployed to desktop platforms and enterprise servers. The GIS Program integrates these existing resources with VA's corporate data warehouse and extends the Integrated Operation Center (IOC) desktop limited capability. The GIS Program integrates operations via enterprise servers. This requires VA to ensure there is no lapse in the mapping software maintenance to maintain the system's technical support and upgrades including bug fixes and upgrades. The total estimated price of the proposed action is \$73,892.18 (inclusive of options).
4. Statutory Authority: The statutory authority permitting other than full and open competition is 41 U.S.C.3304(a)(1) as implemented by the Federal Acquisition Regulation (FAR) Subpart 6.302-1 entitled, "Only One Responsible Source and No Other Supplies or Services Will Satisfy Agency Requirements."
5. Rationale Supporting Use of Authority Cited Above: The proposed source for this action is ESRI, 380 New York Street, Redlands, California 92373. Based on extensive market research, as detailed in paragraph 8 of this document, it was determined that ESRI is the only source that can provide the aforementioned software maintenance. Although there are resellers of the ESRI mapping software, ESRI is the sole source provider of all ESRI software maintenance. VA OPP has used the ESRI mapping software since 2000 and all of VA's maps and geospatial data have been created with this software. In addition, VA needs to conduct predictive analysis, damage assessment, risk assessment, and vulnerability assessment of critical infrastructure and key resources. The ESRI products are the only solution that meets VA's needs for modeling and reporting damage assessments with critical geospatial information. In the event of a national disaster that includes loss of facilities and a high rate of injuries, VA must be prepared to respond to such a national crisis and provide estimates of employee accountability. Furthermore, VA has requirements for national stockpiling of

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medical supplies across the continental United States to counter potential weapons of mass destruction (WMD) attacks. These activities require close coordination and joint development of plans with federal and internal partners. These partners also utilize ESRI products as the backbone for their GIS enterprise architecture and data management which are key elements required for mission execution. Development of such plans requires system and data interoperability of underlying GIS systems and geodatabases. Failure to renew this software maintenance will result in an inability to receive software updates, including new security patches and new application features. Use of ESRI mapping software is necessary to carry out the basic core functions of OPP. It is impossible to carry out geospatial analysis and produce geospatial products properly without it. Information gathered from the map products is used to support planning, policy development, and decision making in VA. ESRI mapping software is proprietary in nature and no other source has the ability to provide the aforementioned maintenance support.

6. Efforts to Obtain Competition: Market research was conducted, details of which are in the market research section of this document. This effort did not yield any additional sources that can meet the Government's requirements. There is no competition anticipated for this acquisition. In accordance with FAR 5.301 and 16.505(b)(2), this action will be synopsisized at award on the Federal Business Opportunities Page (FBO) and the justification will be made publicly available.

7. Actions to Increase Competition: The agency will continue to work with the program office to conduct additional market research so other possible software maintenance solutions can be considered for future procurements. If there are changes in the market place, or if other products become available that would meet any future requirements, solicitations may utilize "brand name or equal" language if it is in the Government's best interest to do so.

8. Market Research: In May and June 2013, the Government's technical experts conducted market research via ESRI, Blue Raster, LLC, Data Directions, and Edgetech America, Inc. vendor websites and trade publications (Directions Magazine, GIS World) to ascertain if there are other mapping software maintenance warranties that would provide coverage for the ESRI ArcGIS mapping software that VA already owns. None of the vendors other than ESRI could provide the aforementioned maintenance. Additionally, the Government contacted ESRI and received confirmation from ESRI verifying that ESRI is the sole source for ESRI software maintenance and no resellers of ESRI products are authorized to perform the required maintenance.

9. Other Facts: None.

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10. Technical and Requirements Certification: I certify that the supporting data under my cognizance, which are included in this justification, are accurate and complete to the best of my knowledge and belief.

William J. Geibel Jr.

Date: 6/20/13

IT Specialist - OIT

Signature: William J Geibel Jr.

11. Fair and Reasonable Cost Determination: I hereby determine that the anticipated price to the Government for this contract action will be fair and reasonable based on a comparison of the proposed price with the Independent Government Cost Estimate and further price analysis based on historical pricing data.

David Nostrant

Date: 6/20/2013

Procuring Contracting Officer

Signature: [Signature]

12. Procuring Contracting Officer Certification: I certify that this justification is accurate and complete to the best of my knowledge and belief. As this contract action does not exceed \$650,000, the certification below required by FAR 6.303-2(b)(12) serves as approval.

David Nostrant

Date: 6/20/2013

Procuring Contracting Officer

Signature: [Signature]