

SINGLE SOURCE
(APPLICABLE TO PURCHASES UNDER SAT \$3,000 - \$150,000)

1. Contracting Activity:

NCO 12, GREAT LAKES ACQUISITION CENTER,
115 SOUTH 84TH STREET, SUITE 101
MILWAUKEE, WI 53214

2. Purchase Request Number: 537-14-1-107-0002

3. Authority for Action:

☒ FAR 13.106-1(b), Soliciting from a Single Source

4. Describe the supply or service to be acquired and the total estimated dollar value:

VISN 12 has a requirement for a service that provides the resources necessary to accomplish the evidence-based, physician-authored clinical decision support resource which clinicians trust to make the right point-of-care decisions. This is a subscription for web access via the Internet to Up To Date for all VISN 12 facilities. The information is primarily narrative in format and contains extensive rationales for diagnosis and treatment decisions as well as charts, graphs, and calculators. The cost of this service for VISN 12 is \$ [REDACTED] for one year.

5. List the proposed contractor (name, contact, and phone number) and describe the unique knowledge or capabilities of the proposed contractor:

Up To Date is the proposed contractor. The POC is Christine Pothier phone number 781-416-3281. Up To Date is the only clinical reference database that covers 20 medical specialties and subspecialties for clinicians, students, and educators at the VA. A global community of over [REDACTED] world renowned physician's function as authors, editors, and peer reviewers to collectively write topic reviews that include a synthesis of the literature, the latest evidence, and specific recommendations for patient care. No other clinical database has access to this original content. UpToDate currently has over [REDACTED] unique topic reviews with [REDACTED] graded recommendations. The Up To Date community also includes the collaborative effort of over [REDACTED] users who provide feedback and questions to the editorial group. This community's combined efforts result in the most trusted, unbiased medical information available.

6. Describe your market research efforts and efforts to ensure that offers are solicited from as many potential sources as is practicable:

The Contract Specialist conducted a search in SEWP utilizing the key word Up To Date." This resulted in zero findings. A search on GSA and SBA using the same key word had the same result. An Intent to Sole Source will be posted to FBO.

Intent to Sole Source was posted 10-11-2013 and closed 10-15-2013 with zero responses.

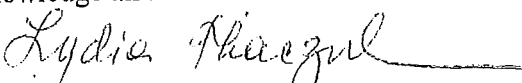
7. State why you feel that the anticipated cost to the Government will be fair and reasonable:

VISN 12 Subscription for FY2014 is \$ [REDACTED] which is [REDACTED] % increase from FY2013 which was \$ [REDACTED]. FY2013 was a [REDACTED] % increase from FY2012 \$ [REDACTED] and in FY2012 there was a [REDACTED] % from \$ [REDACTED]. This is at the lower level of the industry standard. GSA contract pricing for web access library systems are priced by the package that is required by the Medical Center with standard markups of a service fee varying from [REDACTED] to [REDACTED] at the time of the order and up to [REDACTED] economic price adjustments during the contract year, as evidenced by the following term listed on the SWETS GSA contract GS02F0056R: "Catalog pricing is publisher list price. Contractor is authorized to charge a service fee, which may vary [REDACTED] % - [REDACTED] % at time of order. Contractor is also authorized to apply an economic price adjustment between [REDACTED] % for orders placed in the latter part of the year for which publishers have not yet submitted prices for the following year, but deliverable, either partially or in full the following year, (e.g., an order placed in September, but deliverable starting in December of the same year and completed the following year). Contact contractor for exact purchase price(s) at govops@us.swets.com."

8. **Other:** Previously DynaMed was examined and it was found that Up To Date is the largest and most effective interactive healthcare community dedicated to synthesizing knowledge and disseminating information in order to help clinicians provide better care. Of all the evidence-based, point-of-care resources, UpToDate offers clarity of screen layout, ease of use, speed, and accuracy of UpToDate content. Compared to the 3,200 topics covered by DynaMed, the 500 topics covered by PDxMD, or the 1,036 topics covered by InfoRetriever, UpToDate is considered the most comprehensive resource with over 9,500 unique topic reviews. UpToDate is the only bedside information tool that presents experienced and expert opinions, giving clinicians the opportunity to grade evidence at various levels. DynaMed's concise, bullet format may be appealing to a few, but UpToDate's narrative approach offers the most comprehensive coverage, with its left-hand navigation frame making it easy to jump to various sections of the text. Clinicians also need to be able to reference UpToDate's numerous citations throughout the text where rigorous evidence is lacking, and have access to its direct links from the topic search results to VisualDX for relevant graphics and illustrations.

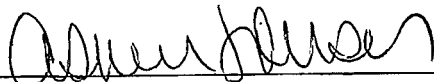
9. **Certifications:**

I hereby certify that the data provided above is accurate and complete to the best of my knowledge and belief.


LYDIA TKACZUK
Typed/Printed Name and Signature
of Technical Representative

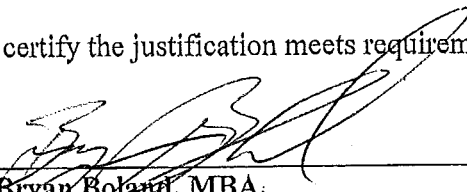
October 11, 2013
Date

I hereby determine that the circumstances of this contract action deem only one source reasonably available.


Contracting Officer

10/15/13
Date

I certify the justification meets requirements for other than full and open competition.


Bryan Boland, MBA,
NCO -12 Services Manager
Contracting Officer
Great Lakes Acquisition Center

10/15/13
Date