

**BRAND NAME JUSTIFICATION
FAR PART 13 SIMPLIFIED ACQUISITION PROCEDURES
PROCUREMENT REQUEST VA250-14-B-0008**

In accordance with Federal Acquisition Regulation (FAR) 11.105(a)(1), the particular brand name, product, or feature is essential to the Government's requirements, and market research indicates other companies' similar products, or products lacking the particular feature, do not meet, or cannot be modified to meet, the agency's needs

☒ For brand name purchases not exceeding the simplified acquisition threshold (FAR 13.106-1(b)(1)).

[Insert contracting officer's determination that the circumstances of the contract action deem only one source reasonably available.] **The existing VAMC Chillicothe campus Fire Detection equipment is comprised of a Simplex-Grinnell System that was recently installed across the campus. The necessity to maintain consistency with Simplex Grinnell equipment is imperative for the continued communication of said Fire Detection System. The Fire Detection Equipment that will be provided under this project is covered by a manufacturers comprehensive warranty program. In order for this program to be in effect however, the contractor installing the equipment must be certified by the manufacturer. This does not limit the ability for multiple vendors to provide the work as Simplex-Grinnell does not limit availability on a territorial basis. There are numerous Simplex-Grinnell certified vendors who can provide the work described in the project. Estimated Cost: \$18,385.00.**

[Insert a statement that the brand name documentation was posted (5.102(a)(6)).] **This product is part of a construction project that is being advertised on the Federal Business Opportunities Website and is being competitively bid.**

☐ For brand name acquisitions of commercial items in excess of the simplified acquisition threshold conducted pursuant to FAR subpart 13.5 (13.501(a)). Justification for other than full and open competition under the authority of section 4202 of the Clinger-Cohen Act of 1996 or the authority of the Services Acquisition Reform Act of 2003 (41 U.S.C. 428a).

[Insert identification of the agency and the contracting activity.]

[Insert nature and/or description of the action being approved.]

[Insert description of the supplies required to meet the agency's needs (including the estimated value).]

[Insert a demonstration that the proposed contractor's unique qualifications or the nature of the acquisition requires use of the authority cited.]

[Insert a description of efforts made to ensure that offers are solicited from as many potential sources as is practicable, including whether a notice was or will be publicized as required by FAR subpart 5.2 and, if not, which exception under 5.202 applies.]

[Insert a determination by the contracting officer that the anticipated cost to the government will be fair and reasonable.]

[Insert a description of the market research conducted (see FAR part 10) and the results or a statement of the reason market research was not conducted.]

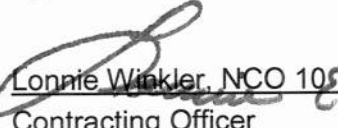
[Insert any other facts supporting the use of other than full and open competition.]

[Insert a listing of the sources, if any, that expressed, in writing, an interest in the acquisition.]

[Insert a statement of the actions, if any, the agency may take to remove or overcome any barriers to competition before any subsequent acquisition for the supplies or services required.]

[Insert the contracting officer certification that the justification is accurate and complete to the best of the contracting officer's knowledge and belief.]

Approval of the Brand Name Justification:


Lonnie Winkler, NCO 10
Contracting Officer
(Proposed contract not exceeding \$550,000)

12/30/13
Date

Competition Advocate
(Proposed contract over \$550,000 but not exceeding \$11 million)

Date