

# Application for Brand Name Justification

## *STEELCASE GARLAND OR STEELCASE EQUIVALENT LINE BRAND SYSTEM FURNITURE*

*Each justification shall contain sufficient facts and rationale to justify the use of the specific authority cited. As required of FAR 6.302-1(c), each justification shall include the following information:*

1. **Requesting Agency:** Department of Veterans Affairs  
Vancouver OIT Field Office  
5109 NW 82<sup>nd</sup> Avenue, 2<sup>nd</sup> Floor  
Vancouver, WA 98662

**Contracting Activity:** Department of Veterans Affairs  
Center for Acquisition innovation – Frederick 7485  
New Horizon Way  
Frederick, MD 21703

2. **Name and/or description of the action:**

The Department of Veterans Affairs, Vancouver OIT Field Office, is being relocated to the Federal Building, 2<sup>nd</sup> Floor, 500 W. 12<sup>th</sup> Street, Vancouver, WA 98660 and is in need of systems furniture wall panels to fit/match and contain existing office desktops that will be reinstalled as 11 cubicle workstations, and two offices. New furniture procurement is also needed for the executive office, and a team meeting room at the new location.

3. **A description of the supplies or services required to meet the agency's needs (*including the estimated value*):**

The Steelcase Garland or Equivalent Steelcase Line Brand System Furniture is required for Department of Veterans, Vancouver OIT Field Office (OITFO). S e v e n t e e n (17) Steelcase Garland Line desktops are currently in use at the OITFO offices. Upon completion of the new space build-out and relocation of staff from the current location to the new location, Vancouver Federal Building; thirteen (13) Steelcase Garland desktops currently in use at the OITFO will be disassembled and redeployed in the new space. However, 11 of the existing 13 desktops require partition panel walls be purchased and installed to fit/match/contain the desktops and complete the cubicle workstations. The other 2 existing desktops will be moved and reassembled in the 2 offices at the new location. One L shaped desk will be procured for the executive office, and one U shaped training table will be procured for the Team Meeting Room. For continuity purposes to fit and meet specs of existing Steelcase Garland Line Brand System Furniture desktops, and match style, color, and wood type; the Steelcase Garland or Equivalent Steelcase Line partition wall panels and other furniture are being requested. The other furniture required for relocation continuity is a new desk to fit the third (executive) office, and a training table for the team meeting room. The total estimated value of this procurement, including design, delivery and installation is [REDACTED].

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**4. An identification of the statutory authority permitting other than full and open competition.**

*FAR Part 6.302-1(c) "Only one responsible source and no other supplies or services will satisfy agency requirements."*

The use of the Steelcase Garland brand is essential to the government's requirement for continuity of product, and to fit with existing pieces that will be utilized in the reconfiguration in the new space, and thereby precludes consideration of a product manufactured by another company.

**5. A demonstration that the proposed contractor's unique qualifications or the nature of the acquisition requires use of the authority cited.**

Only the Steelcase Garland brand will satisfy the government's requirement for continuity of product.

**6. A description of efforts made to ensure that offers are solicited from as many potential sources as is practicable, including whether a notice was or will be publicized as required by Subpart 5.2 and, if not, which exception under 5.202 applies.**

A combined synopsis/solicitation will be posted via open market small business set-aside on Federal Business Opportunities (FBO).

**7. A determination by the contracting officer that the anticipated cost to the government will be fair and reasonable.**

Market research, the Independent Government Estimate (IGCE), and competition will be used in determining a fair and reasonable price.

**8. A description of the market research conducted (see Part 10) and the results or a statement of the reason market research was not conducted.**

Market research included use of the GSA Federal Supply Schedule Program, the manufacturer website, and current vendor database.

**9. Any other facts supporting the use of other than full and open competition, such as:**

- (i) Explanation of why technical data packages, specifications, engineering descriptions, statements of work, or purchase descriptions suitable for full and open competition have not been developed or are not available.
- (ii) When 6.302-1 is cited for follow-on acquisitions as described in 6.302-1(a)(2)(ii), an estimate of the cost to the government that would be duplicated and how the estimate was derived.
- (iii) When 6.302-1 is cited, data, estimated cost, or other rationale as to the extent and nature of the harm to the government.

Purchase descriptions suitable for full and open competition have not been developed because the brand name is necessary to meet the government's needs as stated numbers 4 and 5 of this document.

**10. A listing of the sources, if any, that expressed, in writing, an interest in the acquisition.**

Not Applicable

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11. A statement of the actions, if any, the agency may take to remove or overcome any barriers to competition before any subsequent acquisition for the supplies or services required

Solicitations for future requirements will utilize "brand name or equal" language, if it is in the government's best interest to do so. **The current requirement must be solicited using a brand name description because the government needs to create an exact copy of a system that is currently in use.**

12. Certification requirement: (Technical/Requirements and Contracting Personnel must certify).

I certify the supporting data, including the statement of the government's minimum needs and other rationale for other than full and open competition is complete and accurate to the best of my knowledge.

\_\_\_\_\_  
[Redacted Signature]

\_\_\_\_\_  
[Redacted Signature]

I certify that this justification is accurate and complete to the best of my knowledge and belief. (FAR Subparts 6.303-1(a), 6.303-2(a)(12))

\_\_\_\_\_  
[Redacted Signature]

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[Redacted Signature]