

**BRAND NAME JUSTIFICATION  
FAR PART 13 SIMPLIFIED ACQUISITION PROCEDURES  
PROCUREMENT REQUEST VA257-15-Q-0905**

In accordance with Federal Acquisition Regulation (FAR) 11.105(a)(1), the particular brand name, product, or feature is essential to the Government's requirements, and market research indicates other companies' similar products, or products lacking the particular feature, do not meet, or cannot be modified to meet, the agency's needs

- x For brand name purchases not exceeding the simplified acquisition threshold (FAR 13.106-1(b)(1)).

The Hill Rom head wall or flat wall must be purchased to be compatible with other Dallas VA Hill Rom head walls and headwall accessories. The Dallas VA Medical Center has invested a significant amount in Hill Rom headwall accessories. The headwall accessories, such as the IV pole holder, baskets, diagnostic devices, etc., are only compatible with Hill Rom headwalls. Hill Rom headwalls have been previously installed in other areas of the Dallas VA Facility. These accessories are not interchangeable with other headwall manufactures.

The Hill Rom head wall, Hill Rom nurse call system, and the Hill Rom Beds all work together as a unit. Other headwall manufactures can connect to the Hill Rom Beds and nurse call systems, but require tailoring of connectors in order to connect.

This does not limit the ability for multiple vendors to provide a quote for these head walls. There are several Hill Rom distributors or vendor representatives who can provide a quote for these head walls, and are small businesses.

Estimated Cost Range: \$25,000 and \$100,000

These Hill Rom Head Walls will be advertised on the Federal Business Opportunities (FBO) Website and will be competitively bid.

Approvals of the Brand Name Justification:

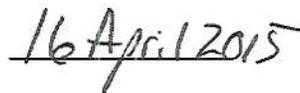
  
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Elton Sticher  
Contracting Officer  
(Proposed contract not exceeding \$550,000)

**Lindsey A. Hooge**  
**148730**

Lindsey Hooge  
Chief, Construction Branch

Digitally signed by Lindsey A. Hooge 148730  
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