

JUSTIFICATION  
FOR EXCEPTION TO FAIR OPPORTUNITY

1. Contracting Activity: Department of Veterans Affairs (VA)  
Office of Acquisition Operations  
Technology Acquisition Center -Austin  
1701 Directors Blvd., Suite 600  
Austin, Texas 78744
2. Description of Action: This proposed action is to procure brand name software and maintenance in a firm-fixed-price Task Order to be issued under the National Aeronautics and Space Administration (NASA) Solutions for Enterprise-Wide Procurement (SEWP) V Government-Wide Acquisition Contract (GWAC).
3. Description of Supplies or Services: The proposed action will provide Good Technology Enterprise user software licenses and maintenance support to the Department of Veterans Affairs (VA) Central Office (VACO) Information Technology Service and Support (ITSS). The Good Technology Enterprise is software that allows Apple brand mobile devices, such as iPads and iPhones, to access VA email exchange servers. Currently, VACO ITSS has a mobile device management (MDM) system that uses Good Technology Enterprise user software to verify access for network logon for Apple mobile devices. VACO ITSS has a need for additional software licenses to support the increased use of Apple mobile devices. The required maintenance support provides for software updates, patches, and support. This will ensure the software remains operational. The anticipated period of performance will be 12 months. The total estimated price of the proposed action is \$
4. Statutory Authority: The statutory authority permitting an exception to fair opportunity is Section 41 U.S.C. 4106(c)(2) as implemented by the Federal Acquisition Regulation (FAR) 16.505(b)(2)(i)(B), entitled "Only one awardee is capable of providing the supplies or services required at the level of quality required because the supplies or services ordered are unique or highly specialized."
5. Rationale Supporting Use of Authority Cited Above: This is a brand name justification in accordance with FAR 11.105, Items Peculiar to One Manufacturer. Based on the market research, as described in section 8 of this justification, it was determined that limited competition is available for the aforementioned brand name Good Technology software licenses and maintenance support. The current ITSS MDM infrastructure is based on existing Good Enterprise software. Any other brand name software solution is not able to integrate with the currently fielded Good Technology software. Additionally, no other brand name software will be interoperable with the currently fielded Good Technology software. Specifically, the current Good Technology software communicates through a source code based on Good Technology proprietary data. No other software can provide this

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communication capability without this source code. Good Technology only permits Good Technology authorized resellers to provide its products and maintenance support for its products due to the complex and proprietary nature of the data involved. Therefore, any vendor that is not capable of providing Good Technology licenses and authorized maintenance support shall impose significant risk to the Government, as unauthorized vendors will not have access to Good Technology proprietary data, including software patches and updates. Additionally, VA has a current investment in the purchase and implementation of Good Technology enterprise suite software, making it cost prohibitive for VA to consider the procurement of other brand name software.

6. Efforts to Obtain Competition: Market research was conducted, details of which are in section 8 of this justification. This effort did not yield any additional sources that can meet the Government's requirements. It was determined that limited competition is viable among authorized resellers for this brand name item. In accordance with FAR 5.301 and 16.505(b)(2)(ii)(D), this action will be synopsisized and the justification will be made publicly available within 14 days of award on the Federal Business Opportunities Page. In accordance with FAR 16.505(a)(4)(iii)(A)(2) this Justification for an Exception to Fair Opportunity will be posted on the NASA SEWP V website with the solicitation.
7. Actions to Increase Competition: Although the Government is limiting competition as a result of specifying brand name maintenance and support, there are multiple authorized resellers of the brand name item on the NASA SEWP V GWAC. Limited competition among these vendors is anticipated.
8. Market Research: The Government's technical experts conducted market research by reviewing other similar software. This market research is an ongoing process and was conducted as recently as August 2015. The Government's technical experts found that Good Technology brand name Enterprise user software licenses and maintenance support is the only solution capable of supporting VA's infrastructure. Specifically, in August 2015, the Government's technical experts from ITSS researched the marketplace to determine if any other brand name items could meet VA's requirements. The marketplace indicated Citrix and AirWatch could provide similar solutions. The ITSS technical experts concluded that the expenditure required to implement a new solution would be cost prohibitive, and Good Technology Enterprise user software licenses and maintenance support is currently the only acceptable and suitable solution that will support VA's existing infrastructure; however, these alternate solutions were not feasible due to interoperability and compatibility issues as a result of the proprietary source code. As stated in Section 5 of this justification, no other brand name software will be interoperable with the currently fielded Good Technology software. Government representatives

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conducted additional market research in July 2015 using the NASA SEWP V quick request for quote tool, which found two interested sources.

In May 2015, the Contract Specialist performed a search for Good Technology on the NASA SEWP V website, using its quick RFI tool. This yielded 22 resellers capable of providing Good Technology licenses and maintenance services. Additionally, in May 2015, the CS reviewed Good Technology's website and found additional Good Technology partners that are also NASA SEWP contract holders.

There is a reasonable expectation that limited competition exists on the NASA SEWP V GWAC for the Good Technology brand name software licenses and maintenance.

9. Other Facts: None.