



**Department of Veterans Affairs
SAO West, Network Contracting Office (NCO) 19
Rocky Mountain Acquisition Center (RMAC)
4100 E. Mississippi Avenue, Suite 900
Glendale, CO 80246**

LIMITED SOURCES JUSTIFICATION (LSJ)

**ORDER >\$150,000
FAR PART 8.405-6**

1. 2237 Transaction # or Vista Equipment Transaction # 554-15-2-226-0013: This acquisition is conducted under the authority of the General Services Administration (GSA) Federal Supply Schedule Program. The material or service listed in par. 3 below is sole source, therefore, consideration of the number of contractors required by FAR Subpart 8.4 – Federal Supply Schedules, is precluded for the reasons indicated below.

2. Restricted to the following source: The limit source requirement is restricted to a Mission Oriented Business Integrated Services (MOBIS) that is specific and developed within the Veterans Affairs Mental Illness Research, Education, and Clinical Center (MIRECC) initiative. The sought contractor is on the General Services Administration Federal Supply Schedule with the Federal Supply Code (FSC) of 874 with Serial Identification Numbers (SINs): 874-1/ RC, 874-4/ RC, 874-5/RC

3. Manufacturer/Contractor: Education Development Center, Inc. (EDC)

Manufacturer/Contractor POC & phone number: Michael Pelletier (617) 969-7100

Email: GSA@edc.org or mpelletier@edc.org

Carrie Traub (617) 969-7100

Email: GSA@edc.org or mpelletier@edc.org

Mfgr/Contractor Address: 43 Foundry Avenue, Waltham, MA 02453-8313

Technical Contact address/phone number: Bradley E. Karlin, PhD / 96 Morton Street, 7th Floor, New York, NY 10014 / (212) 807- 4217

The requested material or service represents the minimum requirements of the Government.

(1) AGENCY AND CONTRACTING ACTIVITY: Department of Veterans Affairs
SAO West, Network Contracting Office
(NCO) 19
4100 E. Mississippi Ave
Glendale, Colorado

VISN/ NCO: 19 80246

(2) NATURE AND/OR DESCRIPTION OF ACTION BEING APPROVED:

The contemplated procurement action will be awarded as a new FFP contract for Non-Personnel Services with Education Development Center (EDC), 96 Morton Street, 7th Floor, New York, NY 10014.

(3) (a) A DESCRIPTION OF THE SUPPLIES OR SERVICES REQUIRED TO MEET THE AGENCY'S NEED:

The Contractor EDC and the Technical Contact Bradley Karlin, PhD. American Board of Professional Psychology Certified (ABPP) shall provide multi-modal education and evidence-based messaging programs to promote Veterans' awareness of and engagement in Evidence-Based Psychotherapies (EBP).

(b) ESTIMATED DOLLAR VALUE: \$ 619,200.00 (2 years) / \$ 500,000.00 for the Base Year

(c) REQUIRED DELIVERY DATE: 09-01-2015

(4) IDENTIFICATION OF THE JUSTIFICATION RATIONALE (SEE FAR 8.405-6), AND IF APPLICABLE, A DEMONSTRATION OF THE PROPOSED CONTRACTOR'S UNIQUE QUALIFICATIONS TO PROVIDE THE REQUIRED SUPPLY OR SERVICE.

Specific characteristics of the material or service that limit the availability to a sole source (unique features, function of the item, etc.). Describe in detail why only this suggested source can furnish the requirements to the exclusion of other sources: This Evidence-Based Psychotherapy (EBP) and Public Awareness Tool kit requirement was part of a national initiative (Veterans Health Administration promoting EBP) research and development project that was previously a joint endeavor with the VA Mental Services, local EBP Coordinators, and the Education Development Center Inc. (EDC) that was implemented at several VHA facilities that incorporated EBP processes that yielded very positive results. EDC has the benefit of launching and developing these EBP processes which include PTSD, Insomnia, and Suicide Prevention processes to the Veterans and Military populations.

This Mental Health Services requirement is specifically for suicide outreach programs developed and launched by EDC. Therefore, due to the previous sponsorship of these mental health processes with the VHA EBP initiative and research development—EDC has the specialized professional skill sets MIRECC requires. This exceptionality places EDC in the position of being the only source capable of providing this unique and highly specialized mental health services.

A patent, copyright or proprietary data limits competition. The proprietary data is: (if FAR 8.405-6(a)(2)iii before posting. Do not include specific proprietary data. Only mention the type of equipment, procedure, etc. to show that proprietary supplies or services are being procured.)

These are "direct replacements" parts/components for existing equipment.

N/A

The material/service must be compatible in all aspects (form, fit and function) with existing systems presently installed/performing. Describe the equipment/function you have now and how the new item/service must coordinate, connect, or interface with the existing system.

N/A

The new work is a logical follow-on to an original Federal Supply Schedule order provided that the original order was placed in accordance with the applicable Federal Supply Schedule ordering procedures. The original order must not have been previously issued under sole source or limited source procedures.

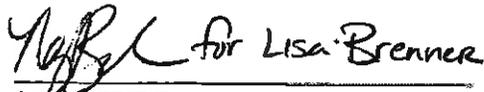
N/A

An urgent and compelling need exists, and following the ordering procedures would result in unacceptable delays.

N/A

DESCRIBE WHY YOU BELIEVE THE ORDER REPRESENTS THE BEST VALUE CONSISTENT WITH FAR 8.4 TO AID THE CONTRACTING OFFICER IN MAKING THIS BEST VALUE DETERMINATION: EDC is a preapproved, federally qualified contractor and/or vendor through the General Services Administration (GSA) Federal Supply Schedules (FSS). The GSA contract certifies that EDC can meet competition, pricing for this EBP and Public Awareness Tool kit requirements services that is specifically linked with the U.S. Department of Veterans Affairs (VA) CBT-I Training Program, which represents the already developed largest CBT-I training and dissemination initiative in the United States. The EBP and the Public Awareness Toolkit Services of an unique highly specialized level that is required by the Government. The pricing GSA Federal Supply Schedule already determined as fixed price services, and rates for services offered under their scheduled contracts to be fair and reasonable.

- (5) DESCRIBE THE MARKET RESEARCH CONDUCTED AMONG SCHEDULE HOLDERS AND THE RESULTS OR A STATEMENT OF THE REASON MARKET RESEARCH WAS NOT CONDUCTED:** Market Research was conducted to find another contractor that could meet the requirements of the MIRECC. InQuill Inc. was a Women-Owned Small Business that had the capacity of providing Mental Health Services but did not possess the proven EBP experience required to facilitate Veteran and Military population. The Contractor Education Development Center (EDC), Inc. and guided by their Technical Contact EDC and their Technical Contact Bradley Karlin, is the only provider with the necessary performance skills and proven EBP experience within the VHA. Online search (<http://www.edc.org/about/contracting/gsa>) presented data on EDC's contracting activity with similar activity to this procurement, and cost appears to be within range.
- (6) ANY OTHER FACTS SUPPORTING THE JUSTIFICATION:** EDC has the background and experience to further develop programs regarding therapeutic targets and mechanisms for helping to reduce insomnia among Veterans and others at risk for suicide who present for care in real-world practice settings. The EDC is a consulting and education organization registered with GSA Advantage.
- (7) A STATEMENT OF THE ACTIONS, IF ANY, THE AGENCY MAY TAKE TO REMOVE OR OVERCOME ANY BARRIERS THAT LED TO THE RESTRICTED CONSIDERATION BEFORE ANY SUBSEQUENT ACQUISITION FOR THE SUPPLIES OR SERVICES IS MADE:** No actions are planned since the expertise in this area is specific to Mental Health/Suicide Prevention, as well as the areas of dissemination and implementation.
- (9) REQUIREMENTS CERTIFICATION:** I certify that the requirement outlined in this justification is a Bona Fide Need of the Department of Veterans Affairs and that the supporting data under my cognizance, which are included in the justification, are accurate and complete to the best of my knowledge. I understand that processing of this limited sources justification restricts consideration of Federal Supply Schedule contractors to fewer than the number required by FAR Subpart 8.4.



SIGNATURE
Lisa A. Brenner
VISN 19 MIRECC
Director

8/18/15
DATE

(10) APPROVALS IN ACCORDANCE WITH THE VHAPM, Volume 6, Chapter VI: OFOC SOP:

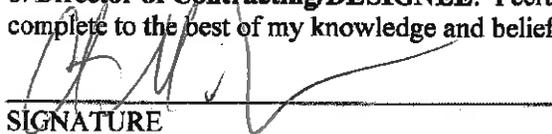
a. CONTRACTING OFFICER'S CERTIFICATION (required): I certify that the foregoing justification is accurate and complete to the best of my knowledge and belief.


CONTRACTING OFFICER'S SIGNATURE

08-19-2015
DATE

Edward E. Marshburn
Contracting Officer
NCO 19

b. Director of Contracting/DESIGNEE: I certify that the foregoing justification is accurate and complete to the best of my knowledge and belief.


SIGNATURE

8/19/2015
DATE

Curtis M. Jordan
Director of Contracting
NCO 19