

JUSTIFICATION FOR SINGLE SOURCE (BRAND NAME) AWARD IAW FAR 13.106-1

(OVER MICRO-PURCHASE THRESHOLD(\$3K) BUT NOT EXCEEDING THE SAT (\$150K))

**1. PURCHASE REQUEST OR REQUISITION
NUMBER:** 605-16-2-6052-0124**1A. PROJECT/TASK
NUMBER:** N/A**1B. ESTIMATED
AMOUNT:****2. BRIEF DESCRIPTION OF SUPPLIES OR SERVICES REQUIRED AND THE INTENDED USE:**

The service that is being procured is the VBrick Gold Plus Technical Support Service for seventy-seven (77) VBrick Digital Signage Players that are currently being utilized throughout VA Loma Linda Healthcare System's (VALLHS) campus. The VBrick Gold Plus Support Service includes: help desk services, self-service portal access, RMA (Return Material Authorization) remediation, dedicated service response times, product updates, technical release bulletins, and quarterly newsletters. The period of performance for this support service will be for one (1) year with three (3) option years, to begin at the time of award.

3. UNIQUE CHARACTERISTICS THAT LIMIT AVAILABILITY TO ONLY ONE SOURCE, WITH THE REASON NO OTHER SUPPLIES OR SERVICES CAN BE USED:

The VBrick digital signage system is utilized to display information on monitors throughout the main Loma Linda facility for communications, presentations, lectures, and trainings to veterans and employees. VBrick Systems, Inc operates and maintains proprietary VBrick systems which are utilized by VA personnel at VALLHS. The VBrick system is highly specialized equipment that requires regular technical support and software updates to ensure reliability and conformity to VA Office of Information and Technology (OI&T) software regulations. Market research has demonstrated that other brand names cannot meet or be modified to meet the government's requirement because VBrick owns the proprietary hardware and software. Due to the proprietary nature of the VBrick hardware and software system, only businesses that can deliver the VBrick Gold Plus Support Services will be considered for this acquisition.

4. REASON THAT SUGGESTED SOURCE IS THE ONLY SOURCE, WHICH CAN PROVIDE THE SUPPLIES OR SERVICES:

This will be a brand-name acquisition for VBrick Gold Plus Support services. Please see above.

5. DESCRIPTION OF MARKET RESEARCH CONDUCTED AND RESULTS OR STATEMENT WHY IT WAS NOT CONDUCTED:

There are no sources from agency inventories, Federal Prison Industries, Inc., or AbilityOne that have the capability of providing this service. Furthermore, there is not a known VA National Acquisition Centers (NAC) contractor that can provide this requirement. Market research has indicated that there are open-market vendors that can compete and provide this service. The procurement of the VBrick Gold Plus Support Service will ensure that VALLHS's system will be in compliance moving forward.

6. Contracting Officer's Certification: *Purchase is approved in accordance with FAR13.106-1(b). I certify that the foregoing justification is accurate and complete to the best of my knowledge and belief.*

Signature: _____**Date:** 3/22/16**Name:** Tien Nguyen-Tu**Title:** Contracting Officer**Facility:** Network Contracting Office 22