

**JUSTIFICATION FOR SINGLE SOURCE AWARDS IAW [FAR 13.106-1](#)
(OVER MICRO-PURCHASE THRESHOLD(\$3K) BUT NOT EXCEEDING THE SAT (\$150K))
For Brand Name Only Competition**

IAW [FAR13.104](#), COs must promote competition to the maximum extent practicable to obtain supplies and services from the source whose offer is the most advantageous to the Government, considering the administrative cost of the purchase. When competition is not practicable, IAW [FAR13.106-1\(b\)](#), COs solicit from a single source for purchases not exceeding the simplified acquisition threshold. COs may solicit from one source if the CO determines that the circumstances of the contract action deem only one source reasonably available (e.g., urgency, exclusive licensing agreements, brand-name or industrial mobilization). IAW [FAR13.106-3\(b\)\(3\)](#), COs are required to include additional statements **explaining the absence of competition** (see [13.106-1](#) for brand name purchases) if only one source is solicited and the acquisition does not exceed the simplified acquisition threshold (does not apply to an acquisition of utility services available from only one source) or supporting the award decision if other than price-related factors were considered in selecting the supplier. This template when completed can be used to document single source awards IAW [FAR13.106-3\(b\)\(3\)](#). Note: Statements such as "only known source" or "only source which can meet the required delivery date" are inadequate to support a sole source purchase.

1. ACQUISITION PLAN ACTION ID: VA69D-16-AP-7345	1A. PROJECT/TASK No.	1B. ESTIMATED AMOUNT: \$43,760.00
-----------------------------------------------------------	-----------------------------	---------------------------------------------

2. BRIEF DESCRIPTION OF SUPPLIES OR SERVICES REQUIRED AND THE INTENDED USE:
Stentofon AlphaCom Intercom System

3. UNIQUE CHARACTERISTICS THAT LIMIT AVAILABILITY TO ONLY ONE SOURCE, WITH THE REASON NO OTHER SUPPLIES OR SERVICES CAN BE USED:

The Madison VA Medical Center, Madison WI has a need for new Intercom System to replace existing equipment for the main hospital on 6A. The proposed AlphaCom Intercom system is currently used in several areas of the facility to include: Radiology, Operating Room, PACU and Anesthesia offices. Standardizing the intercom systems used throughout the facility is cost effective for parts and labor, facility engineering staff already maintains parts and experience to maintain after warranty. Staff and patients are familiar with the operation of the system. The 6A Intercom system has failed twice within the last few months staff is currently using alternative means for communication. It is critical to upgrade the existing units and stay with the same brand due to standardization of continuity of care and safety to staff and patients. Staff must be comfortable with the locations of the various functions of the system in order to safely and effectively provide patient care, safety and response.

This is in the best value of the Government because purchasing AlphaCom Intercom system of a different brand would require re-training for maintenance staff on a new system and purchasing of different branded accessories and maintenance supplies. It is more cost effective to purchase the existing system type already in use, than to start the process over and maintain two different systems. This in turn, allows staff to be better attentive to patient care.

4. REASON THAT SUGGESTED SOURCE IS THE ONLY SOURCE, WHICH CAN PROVIDE THE SUPPLIES OR SERVICES:

This procurement is limited to brand name product. Market research indicates there is a reasonable expectation to receive responses from at least two small businesses. A Request for Quotation will be published to the Governmentwide Point of Entry, FBO.gov on a brand name only basis in order to generate competition.

5. DESCRIPTION OF MARKET RESEARCH CONDUCTED AND RESULTS OR STATEMENT WHY IT WAS NOT CONDUCTED:

The IGCE for this product is \$43,760.00. The Non-Manufacturer Rule applies to this procurement. However, there is no class waiver available for this NAICS (238210) and PSC (5830). A small business set-aside will not be sought, including set-asides for Service-Disabled Veteran-Owned Small Businesses (SDVOSBs) and Veteran-Owned Small Businesses (VOSBs). A source sought was posted to FBO for brand name only product, as requested by the facility. One small business and on SDVOSB replied of having the capabilities of doing the job. Market research indicates that an open market procurement is able to fulfill the requirement for the Madison VA Medical Center.

The rule of two does not apply an open market purchase with no set aside will be pursued under NAICS code 238210.

6. Contracting Officer's Certification: *Purchase is approved in accordance with FAR13.106-1(b). I certify that the foregoing justification is accurate and complete to the best of my knowledge and belief. Note: COs are required to make a determination of price reasonableness IAW FAR 13.106-3. See the [Commercial Supply and Service SOP](#) for Price Reasonableness templates.*

Signature: _____

Name: Michael J Rosenthal

Title: Contracting Officer

NCO:12