

**BRAND NAME JUSTIFICATION**  
**FAR PART 13 SIMPLIFIED ACQUISITION PROCEDURES**  
**PROCUREMENT REQUEST: 629-17-1-7224-0175**  
**CARTO 3 CARDIAC MAPPING MODULE SYSTEM**

In accordance with Federal Acquisition Regulation (FAR) 11.105(a)(1), the particular brand name, product, or feature is essential to the Government's requirements, and market research indicates other companies' similar products, or products lacking the particular feature, do not meet, or cannot be modified to meet, the agency's needs

- For brand name purchases not exceeding the simplified acquisition threshold (FAR 13.106-1(b)(1)).

This requirement is under the simplified acquisition threshold. Brand name only is requested in the best interest of the U.S. Government.

Per 5.102(a)(6), this shall be included as part of the solicitation documents.

- For brand name acquisitions of commercial items in excess of the simplified acquisition threshold conducted pursuant to FAR subpart 13.5 (13.501(a)). Justification for other than full and open competition under the authority of section 4202 of the Clinger-Cohen Act of 1996 or the authority of the Services Acquisition Reform Act of 2003 ([41 U.S.C. 428a](#)).

This requirement is over the Simplified Acquisition Threshold (SAT). Southeast Louisiana Veterans Health Care System (SLVHCS), New Orleans, LA 70112 is requesting brand name only Biosense Webster CARTO 3 Cardiac Mapping System. Brand name only is in the best interest of the government and is necessary to ensure compatibility, consistency, functionality, reliability, and uniformity with existing equipment.

The Biosense Webster CARTO 3 Cardiac Mapping System will be used in conjunction with the GE Cardio Monitoring System and the St. Jude Cardio Navigation System already in use at the facility. Together, these three electrophysiology (EP) systems will work together as one system to provide optimal, state-of-the-art cardiac care for our Veterans.

The New Orleans VA Medical Center (VAMC) is a teaching facility with robust academic training programs and strong affiliations with medical schools. As many academic training programs only utilize one mapping system, either the Biosense Webster system or the St. Jude system the procurement of the Biosense Webster CARTO 3 Cardiac Mapping System will enhance the capabilities of the New Orleans VA Medical Center as a teaching facility thus providing Southeast Louisiana Veterans Healthcare System (SLVHCS) with much greater flexibility for training new physicians. The purchase of the Biosense Webster CARTO 3 Cardiac Mapping System will expand the capabilities of the New Orleans VAMC as a teaching facility allowing the facility to now support academic training programs that currently only use the Biosense Webster CARTO 3 Cardiac Mapping System. In addition to the benefits in medical training, the procurement of a Biosense Webster CARTO 3 Cardiac Mapping System will enable the New Orleans VAMC to become the cardiac referral center for Veterans Integrated Service Network (VISN) 16 in the fall of 2017 (to result in a projected threefold increase in workload for the facility). This dramatic increase in workload necessitates a proportional increase in technical capabilities and procedural capacity and the purchase of the Biosense Webster CARTO 3 Cardiac Mapping System will address these increased needs. The purchase of a Biosense Webster CARTO 3 Cardiac Mapping System will be the final piece in acquiring the three electrophysiology (EP) systems necessary for desired patient care results and to fill gaps in the facility's current teaching/training programs with medical schools.

Estimated value: \$348,498.00

Approval of the Brand Name Justification:

Deborah E. Newman, Contracting Officer

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Contracting Officer  
(Proposed contract not exceeding \$550,000)

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Date

N/A (Under \$550,000.00)

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Competition Advocate  
(Proposed contract over \$550,000 but not exceeding \$11 million)

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Date