

Limited Source Justification  
Multiple Award Schedule Program  
Customized Designed e-Learning  
FAR 8.405-6 (a)(1)(i)(C)

This acquisition is conducted under the authority of the Multiple-Award Schedule Program, FAR 8.401 and is justified by the following facts and rationale required under FAR 8.405-6 (a)(1)(i)(C) as follows:

**1. Identification of the agency and the contracting activity and specific identification of the document as a limited source justification (LSJ).**

Requesting Office: VA Acquisition Academy  
Contracting Office: Denver Acquisition and Logistics Center

**2. Nature and/or description of the action being approved.**

The purpose of this action is to negotiate a firm-fixed price, 365 day task order for the continued development and delivery of an eLearning Curriculum and related courseware through a sole-source procurement. This is a logical follow on task order in order to support VA Acquisition Academy (VAAA). The original task order was terminated for the convenience of the Government on September 30, 2014, because the stakeholders for the Supply Chain Management School (SCMS) at VA Acquisition Academy contemplated using a different method to develop distant learning training. However, in April 2016 it was decided that the eLearning platform would be the method the organization would utilize to develop distant learning courses for SCMS. Work under this logical follow-on task order will continue from the point of termination of the original task order.

**3. Description of Supplies/Services.**

The purpose of this follow-on award/contract (VA-791-14-F-0363) is to obtain contractor support services for the VAAA. Specifically, the contractor is to provide customized designed e-Learning curriculum at various levels of experience: Professional Level 1, Professional 2, and Professional Level 3. This requirement and subsequent Task Order will be for the continued development of e-Learning training applicable to Veteran Affairs and other federal government agencies. This requirement includes the scope of training needs analysis, instructional design, release management, content development, delivery facilitation and instruction, and train-the trainer activities that support either asynchronous or synchronous e-learning. Additional requirements shall include e-Learning specific tasks: analysis, instructional design, storyboarding, graphics production, video production, audio production, authoring/programming, QA testing, project management, subject matter experts (SME)/stakeholder reviews, pilot testing, 508 compliance, and FAITAS integration testing.

The estimated total cost for this requirement is \$1,993,180.02. The contractor that will provide this requirement is as follows:

Coley & Associates Inc.  
140 Heimer Ste 400  
San Antonio TX 78232-5032

**4. An identification of the LSJ rationale, and if applicable, a demonstration of the contractor's unique qualifications to provide the required supply or service.**

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This acquisition is being conducted under the authority of the Multiple Award Schedule Program in accordance with FAR 8.405-6 limited sources justification and approval. The circumstance restricting competition for this acquisition is: This vendor has already started performance on this requirement. In accordance with FAR 8.405-6 (a)(1)(i)(C), and in the interest of economy and efficiency, the new work will be a logical follow-on. It is determined to be in the best interest of the Government to utilize this same vendor for the continued development of this system. Utilizing the same contractor for continued development would avoid the extensive duplication of cost, which would involve recreating and transferring already developed work onto a new contractor's development platform. This requirement is a logical follow-on to an original General Supply Schedule order and was placed in accordance with the applicable Federal Supply Schedule ordering procedures. The original requirement was established under previously competed GSA eBuy RFQ VA791-14-Q-0011, which was posted on December 12, 2013 and closed on January 6, 2014. This RFQ resulted in award of task order VA791-14-F-0363 on February 03, 2014. Task Order VA791-14-F-0363 was subsequently Terminated for Convenience of the Government (T4C) on September 30, 2014 due to the fact a different avenue to teach distant learning was being contemplated by SCMS stakeholders.

**5. Determination by the ordering activity Contracting Officer that the anticipated order represents the best value consistent with 8.404(d).**

The Contracting Officer expects that issuing a new task order to Coley & Associates Inc. to provide the continued development of e-Learning training represents the best value and will result in the lowest overall cost alternative, considering price and administrative costs, to meet the Government's needs. The quote submitted by the vendor offers the identical discounts percentages off their GSA schedule pricing that were established via competition on the original task order VA791-14-F-0363. Furthermore, an informal analysis of other providers in the market place yielded comparable pricing for similar services.

This order will be placed in accordance with FAR 8.404. General Services Administration has already negotiated fair and reasonable pricing. Prior to issuance of the Order, technical acceptability and total overall price reasonableness will be considered.

**6. A description of the market research conducted among schedule holders and the results or a statement of the reason market research was not conducted.**

Coley & Associates Inc. has started performance on this requirement and has developed a substantial portion of the requirement. In the interest of economy and efficiency it would not be in the Government's best interest to attempt to compete this requirement and potentially transferring already developed work to a new contractor's development platform to complete. This process would create extensive duplication of cost to the requirement and produce a lack of continuity in the deliverables.

**7. Any other facts supporting the justification.**

The original task order was terminated at the convenience of the Government due to a decision SCMS stakeholders made to explore different avenue for the development of distance learning training. However, the Supply Chain Management School (SCMS) has made the decision that the original method chosen for distant learning development, e-Learning, is the best route to go forward with this requirement. Performance under this new Task Order will be continued from the point of termination of the original requirement.

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**8. A statement of actions, if any, the agency may take to remove or overcome any barriers that preclude the agency from meeting the requirements of FAR 8.405-1 and 8.405-2 before any subsequent acquisition for the supplies or services is made.**

Not Applicable. This is a logical follow on for the development of a highly technical system. Future requirements for similar services will be conducted through full and open competition.

**9. Technical / Requirements Personnel Certification**

I certify that this requirement meets the Government's minimum need and that the supporting data, which forms a basis for the justification, is accurate and complete.

Clifton L. Blount  
655737

Digitally signed by Clifton L. Blount 655737  
DN: cn=Clifton L. Blount 655737, o=VA, ou=Internal, ou=people,  
c=US, email=clifton.blount@va.gov,  
Date: 2017.01.18 14:08:11 -0700

01/18/2017

Cliff Blount

Date

**10. Contracting Officer:**

In accordance with FAR 8.405-6(c)(2)(ix), I approve of the facts and representation, which are included in this Limited Source Justification and which forms a basis for it, are complete and accurate.

kyle.shaffer@  
va.gov

Digitally signed by  
kyle.shaffer@va.gov  
DN: cn=kyle.shaffer@va.gov  
Date: 2017.01.18 14:42:15 -0700

01-18-2017

Kyle Shaffer

Date

**11. Acting Acquisition Division Chief:**

In accordance with FAR 8.405-6(d)(2), I certify that this justification is accurate and complete to the best of my knowledge and belief and hereby approve this justification and authorize the action to proceed.

KIP A. SHEPPARD  
441377

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441377  
DN: dc=gov, dc=va, o=Internal, ou=people,  
0.9.2342.19200300.100.1.1=kipp.sheppard@  
va.gov, cn=KIP A. SHEPPARD 441377  
Date: 2017.01.18 14:49:54 -0700

01/18/2017

Kip Sheppard

Date

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**12. NAC Competition Advocate:**

In accordance with FAR 8.405-6(d)(2), I certify that this justification is accurate and complete to the best of my knowledge and belief and hereby approve this justification and authorize the action to proceed.

  
\_\_\_\_\_  
Craig Robinson

01/18/2017  
Date