

The purpose of this synopsis is to gain knowledge of potential qualified sources and their size classification (hubzone, 8(a), small, small disadvantage, service disabled veteran owned small business, or large business) relative to NAICS 711110, 711310 with size standards of \$36.5M, \$7.5M, \$15.0M respectively.

Responses to this synopsis will be used by the Government to make appropriate acquisition decisions. After review of the responses to this sources sought synopsis, a solicitation announcement or Request for Proposal (RFP) may be published on FBO or GSA eBuy or both. Responses to this sources sought synopsis are not considered adequate responses to the solicitation announcement.

The U.S. Department of Veterans Affairs, Network Contracting Office 22, is seeking sources for a contractor to provide performing arts theatre management services in the form of an operating lease agreement for the two (2) historic performing arts theatres known as the Brentwood Theatre (Building 211, Parcel 16) and the Wadsworth Theatre (Building 226, Parcel 50), collectively known as the “VA West Los Angeles Campus Theatres”, and located on the 388-acre West Los Angeles Campus at 11301 Wilshire Boulevard, Los Angeles, California 90073.

Industry Day/Site Visit

An Industry Day, along with a site visit, is tentatively scheduled for Thursday, August 31, 2017 at VA Greater Los Angeles Healthcare System, West Los Angeles Campus located at 11301 Wilshire Blvd. Los Angeles, CA 90073, from 11:00 AM to 12:00 PM in the Main Hospital Building 500, Conference Room 6400 on the Sixth Floor in which information concerning this requirement will be presented. The meeting is open to any interested company (large or small business) that possesses the capabilities to support the requirements listed above and in the draft Statement of Work (attached to this Sources Sought notice). Attendance at the Industry Day is not mandatory, and in no way affects any company from submitting a response (Capabilities Statement) in response to this Sources Sought notice and/or a proposal in response to any forthcoming solicitation.

Industry Day registrations are due by email no later than Thursday, August 24, 2017 at 5:00 PM, to Thomas Payne at thomas.payne2@va.gov.

Note: Advance RSVP/registration is required in order to attend Industry Day and site visit.

Please contact Thomas Payne at thomas.payne2@va.gov for questions.

Draft Statement of Work

The Department is evaluating the feasibility of seeking competitive offers from businesses regarding a performing arts theatre management lease in order to allow a selected Offeror to renovate, operate, manage and maintain the two (2) historic performing arts theatres located at 11301 Wilshire Boulevard in Los Angeles, California and known as the Brentwood Theatre (Building 211, Parcel 16) and the Wadsworth Theatre (Building 226, Parcel 50), collectively known as the “VA West Los Angeles Campus Theatres”.

Goals and Objectives

VA has the following key objectives for the VA West Los Angeles Campus Theatres:

1. Facilitate performing arts theatre, entertainment, educational, vocational and compatible recreational uses and facilities for Veterans.
2. Provide an environment conducive to progressive therapy, rehabilitation, job training, and education for Veterans.
3. Enhance land use economics through base rent generation and operating expense reimbursement.
4. Offer performing arts, entertainment, educational and recreational facilities to the local community and general public; however, priority placement must be given to Veterans.
5. VA will retain the option to utilize the VA West Los Angeles Campus Theatres for meetings and community outreach purposes, at no cost, with reasonable notice and coordinated with other events scheduled.
6. Steward the buildings in conformance with the Secretary of Interior’s Standards for the Treatment of Historic Properties.