BRAND NAME JUSTIFICATION
FAR PART 13 SIMPLIFIED ACQUISITION PROCEDURES
PROCUREMENT REQUEST 640-17-1-092-0019

In accordance with Federal Acquisition Regulation (FAR) 11.105(a)(1), the particular brand name, product, or feature is essential to the Government's requirements, and market research indicates other companies' similar products, or products lacking the particular feature, do not meet, or cannot be modified to meet, the agency's needs

☒ For brand name purchases not exceeding the simplified acquisition threshold FAR 13.106-1(b)(1)(i), the only portion being limited is the brand name.

1. The purpose of this acquisition is to procure ArjoHuntleigh patient lifts for the Simulation Center at the VA Palo Alto Health Care System. The purpose of the Simulation Center is a centralized location to train new staff on the equipment they will encounter throughout the VA Palo Alto campus, therefore it is imperative to procure the specific patient lifts currently installed throughout the campus.
2. This requirement is under the simplified acquisition. Brand name only is requested and is in the best interest of the Government. The facility currently has ArjoHuntleigh systems installed in numerous buildings and rooms at the Palo Alto facility. This type of lift has been proven to be the best value to the VA, and best equipment for patient safety. As this type of equipment is already installed throughout the facility; the maintenance, training, and use would carry over to the new system. If different equipment were installed, nurses and other medical staff would have to know how to operate different equipment depending on what room and where they were working – this leads to problems in patient safety. A nurse or doctor should not have to stop working with the patient to determine how to operate the patient lift, because it is different than the lift they just used in a different building and/or room. Maintenance of the systems is another reason to stay with the same type of patient lift system found throughout the campus. Replacement parts, repair manuals, and technician training only has to happen once if the facility installs the same brand of patient lifts throughout the facility.
3. Additionally, the Arjo slings and/or harness system(s) are interchangeable throughout the facilities patient lifts. The slings are cleaned and sterilized after each patient use and redistributed as needed to other Arjo patient lifts.
4. The overall best value to the VA for patient lifts is continued use of the ArjoHuntleigh Maxi Sky 600 patient lift(s).

Per 5.102(a)(6), this shall be included in the solicitation documents.

☐ For brand name acquisitions of commercial items in excess of the simplified acquisition threshold conducted pursuant to FAR subpart 13.5 (13.501(a)). Justification for other than full and open competition under the authority of section 4202 of the Clinger-Cohen Act of 1996 or the authority of the Services Acquisition Reform Act of 2003 (41 U.S.C. 428a).

Approvals in Accordance with FAR 6.304:

a. Contracting Officer's Certification: I certify that the forgoing justification is accurate and complete to the best of my knowledge and belief.

Approval of the Brand Name Justification:

[redacted] /17

Contracting Officer — Date
(Proposed contract not exceeding $650,000)

Competition Advocate — Date
(Proposed contract over $650,000 but not exceeding $11 million)