

**JUSTIFICATION FOR BRAND NAME ONLY AWARDS IAW FAR 13.106-1
 (OVER MICRO-PURCHASE THRESHOLD(\$3K) BUT NOT EXCEEDING THE SAT (\$150K))**

IAW [FAR13.104](#), COs must promote competition to the maximum extent practicable to obtain supplies and services from the source whose offer is the most advantageous to the Government, considering the administrative cost of the purchase. When competition is not practicable, IAW [FAR13.106-1\(b\)](#), COs solicit from a single source for purchases not exceeding the simplified acquisition threshold. COs may solicit from one source if the CO determines that the circumstances of the contract action deem only one source reasonably available (e.g., urgency, exclusive licensing agreements, brand-name or industrial mobilization). IAW [FAR13.106-3\(b\)\(3\)](#), COs are required to include additional statements *explaining the absence of competition* (see [13.106-1](#) for brand name purchases) if only one source is solicited and the acquisition does not exceed the simplified acquisition threshold (does not apply to an acquisition of utility services available from only one source) or supporting the award decision if other than price-related factors were considered in selecting the supplier. This template when completed can be used to document single source awards IAW [FAR13.106-3\(b\)\(3\)](#). Note: Statements such as "only known source" or "only source which can meet the required delivery date" are inadequate to support a sole source purchase.

<p>1. PURCHASE REQUEST OR REQUISITION NUMBER:</p> <p>520-17-3-031-0111</p>	<p>1A. PROJECT/TASK NUMBER</p> <p>None</p>	<p>1B. ESTIMATED AMOUNT:</p> <p>REDACTED</p> <p>██████████</p>
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2. BRIEF DESCRIPTION OF SUPPLIES OR SERVICES REQUIRED AND THE INTENDED USE: THIS IS FOR BRAND NAME ONLY JUSTIFICATION COMPETITION IS AVAILABLE.

The SonoSite is a preferred machine for ultrasound guided vascular access. The SII's clear imaging with simple controls, allowing simple and quick depth adjustments. This feature assist in gaining the appropriate settings to locations for guided venipuncture and arterial access. Reduced speckle and enhanced contrast provide strikingly clear images of vascular pathways. This equipment, as stated will be used primarily by the Venous Access Program Manager. On patients with challenging vascular conditions, the SII can offer ultrasound guidance for peripheral IV (PIV) placement, often mitigating the need for central venous catheter placement in patients whose venous access is otherwise impeded. For critically ill patients (and for those patients for whom a peripheral IV is not possible), the SII is often used for ultrasound-guided CVC placement, drastically reducing the instance of pneumothorax (as opposed to the landmark method) The SII's Center Line Guide, not found on related systems provides onscreen visual guidelines to help determine the location of vascular pathways during live scans.

3. UNIQUE CHARACTERISTICS FOR COMPETITION: BRAND NAME AVAILABILITY:

There are several authorized SDVOSB dealers of the equipment available and willing to compete for the requirement. the Amount of competition present the best value to the government

4. REASON THAT SUGGESTED SUPPLY MUST BE BRAND NAME, NO OTHER BRAND NAME WILL SUFFICE:

SonoSite Access Systems is the preferred manufacturer for their equipment meets the VA imaging needs. Imaging. The SonoSite Ultrasound is the brand that is currently being utilized at the VA. The procurement of the same brand eliminates the need for additional training on a new system. The equipment is manufactured by SonoSite but is available via authorized Small Disabled Veteran Owned Small Business.

5. DESCRIPTION OF MARKET RESEARCH CONDUCTED AND RESULTS OR STATEMENT WHY IT WAS NOT CONDUCTED:

A search of VIP utilizing the NAICS 334510 and keywords Ultrasound revealed 26 SDVOSB that may be able to provide the system. The search was repeated checking for VOSB and the result was 10 possible providers. Sources sought email was sent to these perspective vendors to see if they could provide the specific ultrasound system being requested, The result of the sources sought was four verified SDVOSB with concrete certification proof that they are able to provide the system open market. A Brand-Name Only solicitation, set-aside 100% for Service-Disabled Veteran-Owned Small Business (SDVOSB) is planned with award anticipated as a firm-fixed priced purchase order to the lowest technical price acceptable (LPTA) offeror, under FAR Part 13 simplified procedures.

6. Contracting Officer's Certification: *Purchase is approved in accordance with FAR13.106-1(b). I certify that the foregoing justification is accurate and complete to the best of my knowledge and belief.*

REDACTED

Signature: 

Date: 07/26/2017

Name: Tina Harris

Title: Contracting Officer

Facility: NCO 16 Biloxi