

## Statement of Work

### Billboard Advertisement Space

Contractor is to Provide rental of five billboards in high traffic areas with locations and timeframes as follows.

1 billboard in Pittsburgh, Pa., within 2 miles of VA Pittsburgh Healthcare System's Oakland campus and visible to drivers on Bates Street for 16 weeks.

1 billboard in Beaver Co., Pa., within 1 mile of the Monaca Bridge and visible to drivers on Rt. 65 for four weeks.

1 billboard in Fayette Co., Pa., within 1 mile of Uniontown business district and visible to drivers on McClellandtown Road, for four weeks.

1 billboard in Westmoreland Co., Pa., within 2 miles of the Westmoreland Co. Courthouse and visible to drivers on Rt. 30, for four weeks.

1 billboard in Wheeling, W.V., within 1 mile of Mt. Wood Cemetery and visible to drivers at intersection of US Rt. 40 and Mt. Wood Road, for four weeks.

Contractor will print and install finished artwork provided in Adobe Creative Suite file format by VA Pittsburgh Healthcare System on the billboards and maintain cleanliness and visibility of ads throughout rental periods.

Services will be confirmed by vendor with a completion report and photos showing the ad placement once complete.