

LIMITED SOURCE JUSTIFICATION
DEPARTMENT OF VETERANS AFFAIRS
STRATEGIC ACQUISITION CENTER (SAC) – FREDERICKSBURG, VA

1. IDENTIFICATION OF AGENCY AND CONTRACTING ACTIVITY:

This limited source justification and approval is executed by the Office of Acquisition Operations (OAO), Strategic Acquisition Center (SAC) – Fredericksburg, VA, on behalf of the Department of Veterans Affairs Office of Small & Disadvantaged Business (OSDBU).

2. NATURE AND/OR DESCRIPTION OF ACTION OF THE ACTION BEING APPROVED:

In support of the 2017 National Veterans Small Business Engagement (NVSBE), the Department of Veterans Affairs (VA), Office of Small & Disadvantaged Business (OSDBU) will be purchasing a Gold Sponsorship Package for the event. The goal of purchasing the Gold Sponsorship Package is to give OSDBU a visible presence at the event and allow for greater flexibility in reaching out to small businesses attending the event.

This limited source justification for the purchase of a Gold Sponsorship Package will be with American Small Business Alliance Inc. who is the Event Contractor (EC) for the NVSBE.

3. DESCRIPTION OF SUPPLIES/SERVICES:

The purpose of this purchase order is to acquire a Gold Sponsorship Package for OSDBU. The Event Contractor is offering sponsorship packages of various sizes and compositions to any organization, agency, and Business that might be interested. The Gold Sponsorship Package being purchased by OSDBU will consist of the following:

- a. Large Exhibit Booth and booth support as outlined in booth registration package
- b. Electrical Setup/Wi-Fi
- c. Furniture
- d. Complimentary Registrations (5)
- e. Communication Equipment

This limited source action will result in a Firm-Fixed Price (FFP) purchase order. The total estimated value of the proposed action is \$25,000.00. The period of performance is from December 4, 2017 through December 8, 2017.

4. AUTHORITY AND SUPPORTING RATIONALE:

This acquisition is conducted under the authority of FAR Part 13 – Simplified Acquisition Procedures.

A competitive contract was awarded to ASBA (American Small Business Alliance, Inc.) to setup and deliver the NVSBE (National Veterans Small Business Engagement) on the dates of 4 - 8 December 2017. The original Task Order for the setup and delivery of the NVSBE was competed against the SAC's multiple award Event Planning and Event Support BPAs.

ASBA has presented the VA OSDDBU a price list for engagement registrations, exhibitor and sponsors. The engagement sponsorship packages are only available from the Event Contractor.

5. FAIR AND REASONABLE DETERMINATION:

A Best Value Determination (BVD) is not required in accordance with FAR Part 13.203 (3).

6. MARKET RESEARCH:

Market Research was not conducted since these services are a logical follow-on requirement to existing contract. A market survey was conducted at the time of the original award by reviewing the General Services Administration (GSA) e-Buy website.

7. ANY OTHER FACTS SUPPORTING THE JUSTIFICATION:

N/A

8. STATEMENT OF ACTIONS TO OVERCOME BARRIES TO COMPETITION:

The contract to provide the engagement support services was a competitive award.

9. TECHNICAL SUPPORTING DATA:

There is no other technical supporting data.

10. TECHNICAL REPRESENTATIVE :

I certify the supporting data under my cognizance which are included in the limited source justification are accurate and complete to the best of my knowledge and belief.

8/30/2017

X P. Antoine Broughton

Antoine Broughton
Director, Direct Access Program
Signed by: Purvis Broughton 584425

COR, Antoine Broughton

Date

11. CONTRACTING OFFICER:

I certify that the justification is accurate and completed to the best of my knowledge and belief.

Contracting Officer, Zachary Wilcox

Date