BRAND NAME JUSTIFICATION
FAR PART 13 SIMPLIFIED ACQUISITION PROCEDURES
PROCUREMENT REQUEST 659-12-3-452-0079

In accordance with Federal Acquisition Regulation (FAR) 11.105(a)(1), the particular brand name, product, or feature is essential to the Government's requirements, and market research indicates other companies' similar products, or products lacking the particular feature, do not meet, or cannot be modified to meet, the agency's needs

☑ For brand name purchases not exceeding the simplified acquisition threshold (FAR 13.106-1(b)(1)).

Purchase request is for Ethicon generators and carts. This equipment is used for endoscopic and laparoscopic surgeries. It is the core component used to maneuver and run various surgical handpieces such as curved shears, and tissue sealing devices. Brand name only is being requested by the surgical service line for compatibility with existing Ethicon Harmonic® and Enseal® handpiece devices which are currently being utilized. Brand name clause(s) and provision(s) will be included in solicitation for this procurement.

☐ For brand name acquisitions of commercial items in excess of the simplified acquisition threshold conducted pursuant to FAR subpart 13.5 (13.501(a)). Justification for other than full and open competition under the authority of section 4202 of the Clinger-Cohen Act of 1996 or the authority of the Services Acquisition Reform Act of 2003 (41 U.S.C. 428a).

Approval of the Brand Name Justification:

Dori Dahm — 5/30/2012

Contracting Officer — Date
(Proposed contract not exceeding $550,000)

N/A

Competition Advocate — Date
(Proposed contract over $550,000 but not exceeding $11 million)