

NOTICE OF INTENT TO SINGLE SOURCE

The VA Network Contracting Office (NCO) 22 submits a notice of intent to award a single-source, firm fixed-price contract to Everbridge, Inc. This procurement is for the Nixle 360 emergency notification system for the VA Long Beach Healthcare System in accordance with the FAR 13.106-1(b) Soliciting Competition, specifically, soliciting from a single source. The contractor shall provide all necessary labor, materials, supplies, equipment, travel, transportation expenses, and other related costs to provide the Nixle 360 emergency notification system for VA Long Beach Healthcare System for a total of three years (base with two option years).

PARTICIPATING FACILITY:

VA LONG BEACH HEALTHCARE SYSTEM (VALBHS) 5901 East 7 th Street Long Beach, CA 90822

GENERAL REQUIREMENTS:

The Nixle 360 emergency notification must provide the following main features:

- A shared database of subscribers based on simple zip codes;
- Use of Key Word opt-in for text message notification utilizing short to facilitate private or public Mass Notification to unique demographic groups seeking specific information;
- Google Partnership: for unmatched notification reach, leveraging the Google Search Engine, Google Now, and Google Maps;
- Public and Private Notification Hubs: providing a 2-way, simultaneous community alerting and agency coordination tool;
- Integrated Public Alert and Warning System (IPAWS) publishing features and unlimited usage necessary for cost control;
- Meets National Emergency Communications Plan (NECP) standards; and
- Language Translation Features

Usage

- Unlimited SMS, Email and Voice messages
- Unlimited Web messages
- Unlimited Facebook & Twitter notifications
- Unlimited contact uploads
- Includes 5 keywords. Additional keywords may be purchased
- **Agency Platform Access**
 - One (1) account
 - Unlimited administrators to initiate messages, manage groups and manage users
 - Unlimited users with either private or public group permissions
 - Unlimited administrator and user access to smart phone publishing application, Engage Bridge
 - Ability to access multiple accounts (alternative to Group Level Permissions)
- **The Message Types**
 - Alerts Messages
 - Advisories Messages
 - Community Messages
 - National Weather Service (NWS) automatic rebroadcast via email and SMS

- **Publishing Groups**
 - Access to Nixle Wire Group
 - Unlimited Public Group Creation
 - Unlimited Private Group Creation
 - Unlimited usage of CSV Import tool
- **Location Targeting / Geo Targeting**
 - Point & Radius
 - City/Town Name or Zip Code
 - Custom Polygon
- **Message Formatting**
 - Multiple email attachments of PDF, DOC and image file formats (10 MB maximum)
 - Scheduled Messaging
 - HTML email editor
 - Messaging and Email templates
 - Spanish translation
- **Standard Publishing Channels**
 - Email
 - SMS (with hyper link to Message Widget and Agency RSS feed)
 - Reverse 911
 - RSS Feed
- **Website Publishing Channels**
 - Agency website via Nixle Message Widget
 - Registration widget for website integration
 - RSS feed
- **Integration Publishing Channels**
 - IPAWS Publishing - EAS
 - IPAWS Publishing - WEA
 - Google Public Alerts
 - Social Media (Facebook & Twitter)
- **Reporting**
 - Registration reporting
 - Social media reporting
 - SMS, Email, Dial Delivery Stats
- **Voice message Configuration Options**
 - Upload a voice message
 - Record a voice message
 - Text-to-speech
- **Tipping**
 - Anonymous tip communication tool
 - Export tip data
 - Tipping embed buttons
- **Set-Up, Implementation, and Support**
 - Provision customer account including system & user set-up
 - Up to 3 hours of a dedicated implementation specialist during a standard implementation
 - 24x7x365 access to the online Nixle Support Portal
 - 24x7x365 technical support via Email

- 9am to 5pm access to live phone support Monday to Friday
- Dedicated Account Manager

Responses to this notice must demonstrate clear and convincing evidence that competition would be advantageous to the Government and would not be cost or time prohibitive.

The determination not to compete this proposed contact action is solely within the discretion of the Government. Information received will be considered for the purposes of determining whether to conduct a competitive procurement. The Government will not be responsible for any costs associated with responding to this notice.

This is **NOT** a request for quotes or proposals, and this is **NOT** a solicitation.

In response to this announcement, please complete the information below:

Company Name:
Address:
Contact Name:
Phone No:
Email:

Business size information
Select all that applies:
<input type="checkbox"/> Small Business
<input type="checkbox"/> Emerging Small Business
<input type="checkbox"/> Small Disadvantaged Business
<input type="checkbox"/> Certified under Section 8(a) of the Small Business Act
<input type="checkbox"/> HubZone
<input type="checkbox"/> Woman Owned
<input type="checkbox"/> Certified Service-Disabled Veteran Owned Small
<input type="checkbox"/> Veteran Owned Small Business
<input type="checkbox"/> Large Business
<input type="checkbox"/> Other Specify:

FSS/ GSA Contract Holder	Yes <input type="checkbox"/>	No <input type="checkbox"/>
FSS/ GSA Contract Number		
Effective Date		

Information received as a result of this notice will normally be considered solely for the purpose of determining whether to conduct a competitive procurement. Such information received must be clear and convincing evidence that a single source is not justifiable. This notice does not represent a commitment by the Government to pay for costs incurred in the preparation and submission of information or any other costs incurred as a response to this announcement. Inquiries will only be accepted in writing via email to stephen.kwak@va.gov on or before August 14, 2018 at 10:00am PDT.