

DEPARTMENT OF VETERANS AFFAIRS

**Brand Name Justification for Single Source Awards IAW [FAR 13.106-1](#)
For
Over Micro-Purchase Threshold but Not Exceeding the SAT (\$250K)**

Acquisition Plan Action ID:36C25218AP1517

- 1. Contracting Activity:** Department of Veterans Affairs, VISN 12, VA Iliana Healthcare System Danville Illinois 61832
Great Lakes Acquisition Center NCO12
1900 East Main Street
Building 102 Rm 103J
Danville Illinois 61832
Purchase order request number 550-19-1-029-0001
- 2. Brief Description of Supplies/ Services required and the intended use/Estimated Amount:** Direct TV Satellite Television Subscription Services.
- 3. Unique characteristics that limit availability to only one source, with the reason no other supplies or services can be used:** This is a brand name justification for the type of Satellite television services. The VA Iliana currently owns Twenty (20) H24 and Two (2) H25 Receiver Units compatible with Direct TV Programming and services, as well as the Dish. These receivers are located in Medical media and provide service to 250 Television throughout the facility. As such, the Facility requires Direct TV Satellite transmission signals as this is the only transmission the VA equipment currently owned is able to decode and process.
- 4. Description of market research conducted and results or statement why it was not conducted:** A search of the SBA DSBS tool using NAICS codes 517410 and also 517311, both with the keywords Direct TV returned one SDVOSB result, GSC Global Spectrum Consultants. This source was examined on Vetbiz and has a service area of Louisiana, Texas, and Mississippi. GSC does not service Illinois. The current contractor providing this service, Retirement Home TV, is a small business. Procurement History has included other small business responders and providers to the VA Iliana Healthcare System. A search of the GSA Schedule found no source under GSA Contracts. Direct TV does not sign contracts including FAR language, and offers its service through authorized resellers only to the government. The Danville facility requires Direct TV satellite services due to the type of government procured receivers that they own. These receivers are designed to accept transmission of Direct TV transmission only.

VHAPM Part 813.106 Simplified Acquisition Procedures: Soliciting from a Single Source
Attachment 1: Single Source Justification for SAP under the SAT

- 5. Contracting Officer's Certification:** *Purchase is approved in accordance with FAR13.106-1(b). I certify that the foregoing justification is accurate and complete to the best of my knowledge and belief.*

Kevin Adkins
Contracting Officer

08/29/2018
Date