

## **ATTACHMENT 1**

### **What Comparative Evaluation is:**

- It is the direct comparison of one quotation/offer with another in a uniform and fair manner to determine which quote/offer provides the Government what it needs, where and when as identified in the RFQ
- It is an assessment of which response is the “best” as a whole
- Once one quotation/offer is found acceptable, it is compared side by side to the remaining ones, and the “best” one is chosen

### **What Comparative Evaluation is not:**

- It does not individually evaluate quote/offers against specified evaluation factors
- It does not assign a rating using a color, numerical, or other rating methodology
- It does not require additional evaluation to determine if minimal advantage is worth a minimal or normal price difference, but not prohibited
- It is not a low price technically acceptable (LPTA) or trade-off process