

JUSTIFICATION FOR OTHER THAN FULL AND OPEN COMPETITION

1. Identification of Agency and Contracting Activity.

This Justification and Approval (J&A) for Other Than Full and Open Competition is executed by the Acquisition Service- Frederick, Frederick, MD for VA Office of Human Resources Management (OHRM) Program Management Office (PMO).

2. Nature/Description of Action being Approved.

This activity proposes to negotiate a noncompetitive award (sole source) with Goldschmitt and Associates, LLC (a Service-Disabled Veteran-Owned Small Business), for the procurement of a Project Management Information System (PMIS) as Software as a Service (SaaS), to include maintenance, customization, user and administrator training for a period of performance of 12 months with one (1) 12-month option period.

3. Description of Supplies/ Services Required to Meet the Agency's Need (including estimated value).

The mission of the Department of Veterans Affairs (VA), Office of Human Resources and Management (OHRM), Program Management Office (PMO), is to reduce the risk of failure and improve performance through the use of best practices including standardized procedures, processes, templates, tools, and reports. The new operational strategy will focus on centralizing all project information with the implementation of a Project Management Information System (PMIS) and the automation of key project management functions. Recognizing the need for accountability, key project information will be captured in standardized reporting tools providing project visibility on current status and risks to OHRM Senior Leadership in a common and consistent manner.

The PMO will serve as the catalyst for building project accountability within the organization and align strategic, tactical and project objectives with measurable results. Key metrics for programs and projects will be identified and aligned to the strategic goals of VA OHRM.

Since February 2012, the PMO team has been tracking financial and budgetary data via emails and Excel-based documents. The process is time consuming and prone to inaccuracy. The PMO requires implementation of a SharePoint-based system that not only can seamlessly integrate all financial and budgetary data in real time related to the Human Capital Investment Plan, but also generate different dashboards for executives to review.

The SaaS being procured is an ePMO Work Engine, based on Microsoft SharePoint. The system is to be hosted outside of the VA environment, whereby users and administrators will have remote access to the system via Internet. This SaaS meets the need of OHRM by providing easy access and concise program management data to the PMO. This ePMO Work Engine additionally provides senior VA/OHRM executives a user-friendly dashboard component that captures project status, financial statistics, and the progress of programs within OHRM. The estimated value of this software as a service is \$154,262.00, and includes annual licensing fees (\$31,926 est.), user training (\$7,500 est.), administrator training (\$2,500 est.), data storage (\$600 est.), data backup (\$1,200 est.), and program management for implementation/ configuration (\$110,500 est.).

4. Identification of Statutory Authority Permitting Other than Full and Open Competition.

The statutory exception permitting other than full and open competition for this acquisition is 41 USC 253(c)(5), Authorized or Required by Statute as implemented by FAR 6.302-5. The applicable statute is PL 109-461, Veterans First Contracting Program (codified at 38 U.S.C. §§ 8127 and 8128).

5. Demonstration of Contractor's Unique Qualifications.

Goldschmitt and Associates, LLC (Goldschmitt) is a registered and verified Service Disabled Veteran Owned Small Business (SDVOSB) that provides advanced, enabling, and timely solutions to the military, federal government, civilian, intelligence, state and local clients. Goldschmitt has the experience and knowledge in providing cost effective Share Point based SaaS solutions to various agencies within the federal government, inclusive of the Department of Veteran Affairs. Goldschmitt's staff has working relationships with VBA, OI&T, VHA, as well as other federal agencies, including the Inspector General's Office with the Social Security Administration.

Commercially, Goldschmitt provides program, project, and acquisition management, system engineering and integration, human capital management, service oriented architecture, enterprise content management, business process management, and IT infrastructure services. Since PMO is in the business of introducing innovative solutions to the HR business through project management, Goldschmitt is in a position to provide PMO a customized PMIS.

6. Description of efforts made to ensure offers are solicited from as many potential sources as practicable.

Not applicable per VAAR 819.7007(b). The Contracting Officer's determination whether to make a sole source award is a business decision wholly within the discretion of the Contracting Officer. A determination that only one SDVOSB concern is available to meet the requirement is not required.

7. Determination of Fair and Reasonable Prices.

No award shall be made until the Contracting Officer determines the costs to the Government to be fair and reasonable. This determination will be based on sources such as comparison of other contracts' for same or similar services, the contractor's public price list, GSA price lists, and other market research.

8. Description of Market Survey.

Market research was conducted using VetBiz.gov. Goldschmitt and Associates, LLC is a responsible source with respect to this contracting opportunity. It is registered and verified in VetBiz.gov as a SDVOSB with the NAICS code for this requirement. In accordance with Public Law 109-461 Section 502(c), the requirements of this statute to sole source to a SDVOSB are thus met.

9. Other facts supporting the use of other than full and open competition.

PL109-461 Section 502(c) states:

SOLE SOURCE CONTRACTS FOR CONTRACTS ABOVE SIMPLIFIED ACQUISITION THRESHOLD. For purposes of meeting the goals under subsection (a), and in accordance with this section, a contracting officer of the Department may award a contract to a small business concern owned and controlled by veterans using procedures other than competitive procedures if:

- (1) Such concern is determined to be a responsible source with respect to performance of such contract opportunity;
- (2) The anticipated award price of the contract (including options) will exceed the simplified acquisition threshold (as defined in section 4 of the Office of Federal Procurement Policy Act (41 U.S.C. 403)) but will not exceed \$5,000,000; and
- (3) In the estimation of the contracting officer, the contract award can be made at a fair and reasonable price that offers best value to the United States.

It is anticipated that this procurement will meet all of these conditions.

10. Listing of Interested Sources.

Goldschmitt and Associates, LLC
11601 Quail Ridge Court
Reston, VA 20194-1113

Bamboo Solutions (Large Business)
11417 Sunset Hills Rd.
Suite 105
Reston, VA 20190

Innovative Management Concepts
21400 Ridgetop Circle Suite 210
Sterling, VA 20166-6511

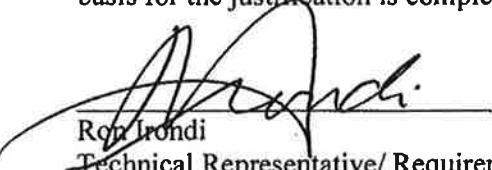
11. Actions Taken to Remove Barriers to Competition.

All future requirements will be handled on a case-by-case basis. Market research will be conducted at that time to determine if a more cost effective/ efficient system would better meet the evolving needs to the organization.

CERTIFICATIONS AND APPROVAL

Technical Representative Certification:

Pursuant to FAR 6.303(c), I certify that any supporting data that is my responsibility and which forms a basis for the justification is complete and accurate to the best of my knowledge and belief.



Ron Irondi
Technical Representative/ Requirements Person

7/24/12
Date

Contracting Officer Certification/ Approval:

The Contracting Officer's signature below meets the justification approving authority requirements of VAAR 806.304, Proposed contract amount (1) Not exceeding \$500,000, and FAR 6.403(a)(1), For a proposed contract action not exceeding \$650,000.

Pursuant to FAR 6.303-2(b) (12), I certify that this justification is accurate and complete to the best of my knowledge and belief and approval is thus provided.


James Boughner
Contracting Officer

7/24/2012
Date