

DEPARTMENT OF VETERANS AFFAIRS

Justification for Brand Name Awards IAW FAR  
13.106 For

2019-08-22T07:00:58

Acquisition Plan Action ID: [REDACTED]

1. Contracting Activity:

Department of Veterans Affairs, VISN 19,  
Network Contracting office 19,  
6162 South Willow Drive, Suite 300  
Greenwood Village, CO 80111.

Ordering Activity:

Department of Veterans Affairs, VISN 19,  
1700 Wheeling Street  
Aurora, CO 80045

The Purchase Request Number is: [REDACTED]

2. **Brief Description of Supplies/ Services required and the intended use/Estimated Amount:**

Hologic Securview Breast imaging workstation radiologist reading station for accurate interpretation of breast imaging studies sent from the Hologic Selenia Dimensions 3D units at both RMR and PFC Floyd K. Lindstrom. This workstation will be utilized daily in the interpretation of well over 4K breast studies and during breast biopsy procedures at RMR. The aggregate cost of this requirement is estimated to be [REDACTED]

3. **Unique characteristics that limit availability to only one source, with the reason no other supplies or services can be used:**

The Securview Breast imaging workstation is specifically designed to function seamlessly with the Hologic Selenia system. Other brands are not specifically designed to display the memory intensive images generated by the Hologic Selenia system. When these images are displayed without the Hologic Securview workstation, it results in constant "skipping" through the dataset. This can easily cause medical staff to miss significant findings (i.e. breast cancer). Using generic brands also causes inadequacies in hanging protocols, especially regarding diagnostic studies and breast implants. Due to the proprietary features and software properties that the Hologic Selenia provides, and the specialized nature and compatibility of the Securview system, no other brand would be capable of providing the functionality required. Additionally, the Hologic Securview can be rolled into the next Hologic service agreement once the current warranty expires; reducing administrative costs to the VA.

4. **Description of market research conducted and results or statement why it was not conducted:**

Market research revealed no Veteran Owned Small Business (VOSB) vendors capable of providing the required products through a Federal Supply Schedule contract. However, DGA Medical LLC, a VOSB, was found capable of providing the Hologic Securview system through open market. Additionally, seven other VOSBs were identified as Hologic distributors. Therefore, it is in the best interest of the government to issue an open market solicitation for the required items under a VOSB set-aside.

5. **Requirements Certification:** I certify that the requirement outlined in this justification is a Bona Fide Need of the Department of Veterans Affairs and that the supporting data under my cognizance,

[REDACTED]

which are included in the justification, are accurate and complete to the best of my knowledge and belief.

[REDACTED]

Rocky Mountain Regional VA Medical Center  
1700 N Wheeling St  
Aurora, CO 80045

6. **Approvals:** *This part is filled out by Contracting Staff as part of the Justification*

- a. **Contracting Officer's Certification:** *Purchase is approved in accordance with FAR16.5. I certify that the foregoing justification is accurate and complete to the best of my knowledge and belief.*

[REDACTED]

VISN 19