

LIMITED SOURCE JUSTIFICATION AND APPROVAL  
Department of Veterans Affairs  
ACQUISITION SERVICES FREDERICK (AS-F)

**1. IDENTIFICATION OF AGENCY AND CONTRACTING ACTIVITY:**

This limited source justification and approval is executed by the Office of Acquisition Operations (OAO), Acquisition Services-Frederick (AS-F) Maryland, on behalf of the Department of Veterans Affairs Corporate Senior Executive Management Office (CSMEO).

**2. NATURE AND/OR DESCRIPTION OF ACTION OF THE ACTION BEING APPROVED:**

The Department of Veterans Affairs (VA) has implemented an enterprise-wide, Corporate Senior Executive Management Office (CSEMO) as part of a VA-wide transformational initiative designed to develop VA's human capital into a proactive, forward looking workforce that will provide improved service to Veterans in the 21<sup>st</sup> century. CSEMO Connect is the collaborative website for Senior Executives (SE) across VA. It is a key component of VA's transformational initiative.

This limited source justification is for a three (3) month logical follow-on task order with three (3) 1-month option periods to the incumbent PricewaterhouseCoopers, LLC (PwC). This three month task order will allow sufficient time for the Department of Veteran Affairs (VA), Acquisition Services-Frederick to finalize and procure a new longer term competitive contract. Contractual coverage is vital to CSEMO. The contractor shall provide daily content updates, monthly reporting, ongoing site enhancements, and training and user support concerning the continuation of content enhancement, implementation, and sustainment of the CSEMO Connect website.

**3. DESCRIPTION OF SUPPLIES/SERVICES:**

The purpose of this task order is to acquire professional support services for CSEMO. The contractor shall provide all resource necessary to accomplish the requirements described in the Performance Work Statement (PWS). Specifically, the scope of services required includes the following areas:

- a. Project Management
- b. Website Enhancements
- c. Content Management

This limited source follow-on action will result in a Firm-Fixed Price (FFP) Task Order. The total estimated value of the proposed action is [REDACTED] with three (3) 1-month option periods. The estimated period of performance is from January 30, 2013 through April 29, 2013. FY 13 funds are available.

**4. AUTHORITY AND SUPPORTING RATIONALE:**

This acquisition is conducted under the authority of the 8.401, Multiple Award Schedule Program, Title III of the Federal Property and Administrative Services Act of 1949 (41 U.S.C. 251, et seq.) and Title 40 U.S.C. 501, Services for Executive Agencies and substantiated by the following:

FAR 8.405 -6 (a)(1)(i)(C); in the interest of economy and efficiency, the new work is a logical follow-on to an original Federal Supply Schedule order provided that the original order was placed in accordance with the applicable Federal Supply Schedule ordering procedures. The original order must not have been previously issued under sole source or limited source procedures.

The original Task Order was competitively awarded under the authority of Multiple Award Schedule Program to PricewaterhouseCoopers, LLC (PwC) against GSA Schedule GS-35F-0263F on February 21, 2012. The competition under the original Task Order included sixteen IT-70 schedule holders, under SIN132 51 Information Technology Professional Services. PwC quote was determined to be the best value to the Government.

**5. FAIR AND REASONABLE DETERMINATION:**

A Price Negotiation Memorandum (PNM) will detail how the Contracting Officer has determined that the anticipated costs will be the Best Value to the Government in accordance with FAR 8.404 (d) prior to award. No award will be made without this determination.

**6. MARKET RESEARCH:**

Market Research was not conducted since these services are logical follow-on requirement to existing services. Market surveys were conducted at the time of the original award.

**7. ANY OTHER FACTS SUPPORTING THE JUSTIFICATION:**

PwC has been successfully providing these services to CSEMO. They are the only vendor that can provide the support during this requested timeframe without causing additional burden on the Government. They are fully staffed and ready to support this mission. Attempting to transition to a new vendor during this short time period would not be feasible or cost effective to the Government.

**8. STATEMENT OF ACTIONS TO OVERCOME BARRIES TO COMPETITION:**

A new competitive effort will be conducted to fill CSEMO program efforts beyond this logical follow-on. No vendor has expressed written interest in this requirement at this time.

**9. TECHNICAL SUPPORTING DATA:**

There is no other technical supporting data.

**10. CONTRACTING OFFICER:**

I certify the supporting data under my cognizance which are included in the limited source justification are accurate and complete to the best of my knowledge and belief.



