

LIMITED SOURCES JUSTIFICATION

ORDER >\$3,000

FAR PART 8.405-6

2237 Transaction # or Vista Equipment Transaction #: 695-13-1-118-0005

This acquisition is conducted under the authority of the Multiple Award Schedule Program. The material or service listed in par. 3 below is sole source, therefore, consideration of the number of contractors required by FAR Subpart 8.4 – Federal Supply Schedules, is precluded for the reasons indicated below.

Restricted to the following source:

Manufacturer/Contractor: Krames Staywell LLC

Manufacturer/Contractor POC & phone number: Brian Gray. (267) 685-2510

Mfg/Contractor Address: 780 Township Line Rd. Yardley, PA 19067

☒ The requested material or service represents the minimum requirements of the Government.

(1) AGENCY AND CONTRACTING ACTIVITY:

Department of Veterans Affairs

Great Lakes Acquisition Center

115 South 84th Street, Milwaukee, WI 53214

NCO: 12

(2) NATURE AND/OR DESCRIPTION OF ACTION BEING APPROVED:

Per VHA Handbook 1120.04 July 29, 2009 Veterans Health Education and Information Core Program Requirements - health information must be understandable. The print, audiovisual, or electronic resource materials, designed to support Veterans health education programs and counseling, must be appropriate to the audience for whom they are intended.

(3) (a) A DESCRIPTION OF THE SUPPLIES OR SERVICES REQUIRED TO MEET THE AGENCY'S NEED:

Access to database of printable health education sheets that meet current health literacy principles. Templates that allow VA to create facility specific health education materials. External website for VA patients to view health education sheets and videos that are consistent throughout the VISN and accessible to patients with health literacy issues.

(b) ESTIMATED DOLLAR VALUE: \$473,217.24

(c) REQUIRED DELIVERY DATE: February 1, 2013

(4) IDENTIFICATION OF THE JUSTIFICATION RATIONALE (SEE FAR 8.405-6), AND IF APPLICABLE, A DEMONSTRATION OF THE PROPOSED CONTRACTOR'S UNIQUE QUALIFICATIONS TO PROVIDE THE REQUIRED SUPPLY OR SERVICE.

☒ Specific characteristics of the material or service that limit the availability to a sole source (unique features, function of the item, etc.). Describe in detail why only this suggested source can furnish the requirements to the exclusion of other sources.

- a. Internal database that allows health care providers to print quality educational materials at the point of care.
 - i) Content should include single topic, evidence based, peer reviewed health sheets that present information at a 4th to 8th grade reading level and use detailed graphics, per Joint Commission Standard PC 02.03.01 and RI 01.01.03 – the organization provides information in a manner tailored to the patient's age, language and ability to understand.
 - ii) Program should allow for printing at several different font sizes to aid readability for patients with declining vision, per Joint Commission Standard PC 02.03.01 – the organization provides education and training to the resident based on his or her assessed needs.
 - iii) Content should include materials in English and other languages, per Joint Commission Standard RI 01/01.03 the organization provides language interpreting and translation services, as necessary.
 - iv) Drug information sheets should be current and written at a level appropriate for patients, per Joint Commission Standard MM 06.01.03 – the organization educates residents and families involved in self administration of medication.
- b. Template feature that allows each medical center to add VA specific content or edit existing vendor content to create pamphlets that meet local needs - Per VHA Handbook 1120.04 July 29, 2009 Veterans Health Education and Information Core Program Requirements: Resources need to be tailored and personalized, if possible, to engage the patient and make the resource patient-centered. *NOTE: Information specific to the provider, VA Medical Center or VISN needs to be included, if appropriate.*
 - i) Program should allow clinical users to create personal folders of frequently used content – saving clinician search time and improving direct patient care.
 - ii) This template feature is necessary because most of our VISN facilities do not have medical media departments that allow them to create VA specific print materials. A custom content feature allows an individual facility to use a template and graphics supplied by the company to create VA specific materials and to make them available on the same website as the commercially supplied health sheets, saving search time for health care staff and improving direct patient care.
- c. An external website for patient access to health information at home.
 - a. Content should be the same as the internal database accessed by the clinician and provide easy navigation for users.
 - b. Content should include health videos covering frequently requested health topics to aid patients with low literacy skills - per Joint Commission Standard RI

- 01.01.03 the organization communicates with the resident who has vision, speech, hearing, or cognitive impairments in a manner that meets the resident's needs.
- c. The VISN does not have the staffing or resources to maintain a webpage that would make this kind of health information available to patients at home.

(5) DESCRIBE WHY YOU BELIEVE THE ORDER REPRESENTS THE BEST VALUE CONSISTENT WITH FAR 8.4 TO AID THE CONTRACTING OFFICER IN MAKING THIS BEST VALUE DETERMINATION:

Per FAR 8.404(d) Pricing – Use of Federal Supply Schedules, GSA has already determined the pricing fair and reasonable and the VA has also received a 35.25% discount.

(6) DESCRIBE THE MARKET RESEARCH CONDUCTED AMONG SCHEDULE HOLDERS AND THE RESULTS OR A STATEMENT OF THE REASON MARKET RESEARCH WAS NOT CONDUCTED:

Products offered by KramesStaywell (Krames On Demand), EBSCOhost (Patient Education Reference Center), Pritchett & Hull (Scripts), Healthwise (Knowledgebase), and Thomson Reuters (Micromedex).

<u>Name</u>	<u>Print Materials</u>	<u>Different Languages</u>	<u>Website with print</u>	<u>Website with videos</u>	<u>Customizable templates</u>
<u>KramesStaywell</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>
<u>Ebscohost</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>N</u>
<u>Pritchett & Hull</u>	<u>Y</u>	<u>Y</u>	<u>N</u>	<u>N</u>	<u>N</u>
<u>Healthwise</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>N</u>
<u>Thomson Reuters</u>	<u>Y</u>	<u>Y</u>	<u>Y</u>	<u>N</u>	<u>N</u>

Only KramesStaywell was able to provide all the needed features. In addition, there is no other practical alternative that will provide this level of 24/7 access to point of care health information: VISN facilities have limited budgets and storage capability. It is unlikely that additional storage and staffing would be available to assure 24/7 access to this quantity of materials.

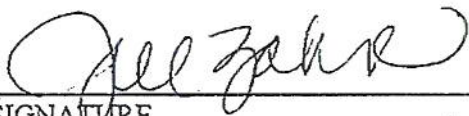
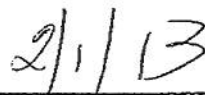
(7) ANY OTHER FACTS SUPPORTING THE JUSTIFICATION:

VISN 12 facilities have been using this product under the previous contract for the past 3 years. There are custom content pieces that have been created and will be lost if the current system is not maintained.

(8) A STATEMENT OF THE ACTIONS, IF ANY, THE AGENCY MAY TAKE TO REMOVE OR OVERCOME ANY BARRIERS THAT LED TO THE RESTRICTED CONSIDERATION BEFORE ANY SUBSEQUENT ACQUISITION FOR THE SUPPLIES OR SERVICES IS MADE:

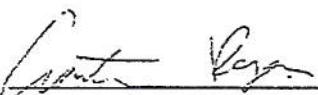
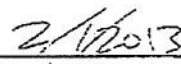
The VA Medical Center needs to comply with the current Health Education and Information Requirements before they can overcome barriers restricting competition.

(9) REQUIREMENTS CERTIFICATION: I certify that the requirement outlined in this justification is a Bona Fide Need of the Department of Veterans Affairs and that the supporting data under my cognizance, which are included in the justification, are accurate and complete to the best of my knowledge. I understand that processing of this limited sources justification restricts consideration of Federal Supply Schedule contractors to fewer than the number required by FAR Subpart 8.4. *(This signature is the requestor's supervisor, fund control point official, chief of service or someone with responsibility and accountability.)*

		
SIGNATURE		DATE
<u>Jill Zahn</u>	<u>Patient Librarian</u>	<u>Library</u>
NAME	TITLE	SERVICE LINE/SECTION
<u>Milwaukee VA Medical Center</u>		
FACILITY		

(10) APPROVALS IN ACCORDANCE WITH FAR 8.405-6(d):

a. CONTRACTING OFFICER'S CERTIFICATION (required): I certify that the foregoing justification is accurate and complete to the best of my knowledge and belief.

	
CONTRACTING OFFICER'S SIGNATURE	DATE

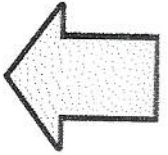
Antonio Reyes, Contracting Officer
NAME AND TITLE

NCO 12

c. NCM/PCM/DESIGNEE: I certify that the foregoing justification is accurate and complete to the best of my knowledge and belief. *CH*

Christine Hansen
SIGNATURE

2/6/2013
DATE



CHRISTINE HANSEN
NETWORK CONTRACT MANAGER
NETWORK CONTRACTING OFFICE 12, GREAT LAKES ACQUISITION