

LIMITED SOURCES JUSTIFICATION

ORDERS >\$3,000

FAR PART 8.405-6(g)

2237 Transaction # or Vista Equipment Transaction #:695-13-3-051-0057

This acquisition is conducted under the authority of the Multiple Award Schedule Program. The material or service listed in par.3 below is sole source, therefore, consideration of the number of contractors required by FAR Subpart 8.4-Federal Supply Schedules, is precluded for the reasons indicated below.

Restricted to the following source: AVID Unity ISIS 5000 system with AVID Composer Nitris DX upgrade

Manufacturer/Contractor: AVID Technology, Inc.

Manufacturer/Contractor POC & phone number: AVID GSA sales Rob Forman: 240-876-5187

Mfgr/Contractor Address: AVID Technology, Inc. 1101 Pennsylvania Avenue NW Suite 600 Washington, DC 20004

Dealer/Rep address/phone number: AVID Technology, Inc. 1101 Pennsylvania Avenue NW Suite 600 Washington, DC 20004 Phone: 240-876-5187

☐ X The requested material or service represents the minimum requirements of the Government.

(1) AGENCY AND CONTRACTING ACTIVITY:

Department of Veterans Affairs

VISN:

VISN 12

(2) NATURE AND/OR DESCRIPTION OF ACTION BEING APPROVED:

Justification and approval for other than full and open competition for purchase and installation of an AVID Unity ISIS 5000 video storage system and AVID Media Composer Nitris DX upgrade to existing systems. Procurement is a firm fixed price including installation for Zablocki VA Medical Center in Milwaukee, Medical Media department based on an other than full and open competition selection of AVID Technology, Inc. Medical Media department at the Zablocki VAMC has a requirement to record and edit all video projects using new High Definition video equipment which requires significant amounts of electronic storage space that must link directly with existing AVID Media Composer Nitris editing equipment. This new system being requested must be able to store High Definition video and audio and graphic files and interface with the existing system and video recording equipment. The system must also be .508 compliant for Closed Captioning of video recordings.

1. (a) A DESCRIPTION OF THE SUPPLIES OR SERVICES REQUIRED TO MEET THE AGENCY'S NEED:

The new system must be an AVID Unity ISIS 5000 system to work with existing AVID Media Composer Nitris equipment already in use and include additional AVID Media Composer Nitris DX equipment to work with the second MAC editing system within the department. IGCE includes authorized installation on-site by AVID Technology Inc and all equipment.

(b) ESTIMATED DOLLAR VALUE: \$ 47,628.80 _____

(c) REQUIRED DELIVERY DATE: June 28, 2013 _____

(4) IDENTIFICATION OF THE JUSTIFICATION RATIONALE (SEE FAR 8.405-6), AND IF APPLICABLE, A DEMONSTRATION OF THE PROPOSED CONTRACTOR'S UNIQUE QUALIFICATIONS TO PROVIDE THE REQUIRED SUPPLY OR SERVICE. (CHECK ALL THAT APPLY AND COMPLETE)

☐

Specific characteristics of the material or service that limit the availability to a sole source (unique feature, function of the item, etc.). Describe in detail why only this suggested source can furnish the requirements to the exclusion of other sources.

The AVID Unity ISIS 5000 is only available for use with approved AVID editing systems and the Medical Media department currently uses an AVID Media Composer Nitris DX system for editing. AVID

Technology, Inc. is the only contractor that can provide the authorized and certified installation and service required to add the AVID Unity ISIS 5000 system.

☐ A patent, copyright or proprietary data limits competition. The proprietary data is:

☐ These are "direct replacements" parts/components for existing equipment.

☐ The material/service must be compatible in all aspects (form, fit and function) with existing systems presently installed/performing. Describe the equipment/function you have now and how the new item/service must coordinate, connect, or interface with the existing system

The new AVID Unity ISIS 5000 must be directly connected to the existing AVID Media Composer Nitris DX editing system that is currently used in the TV Control Room. Video and audio files along with graphic files are accessed only through the existing editing software. Any service or installation of the AVID equipment can only be completed by AVID authorized and certified installers and must coordinate directly with the existing AVID system in use.

☐ The new work is a logical follow-on to an original Federal Supply Schedule order provided that the original order was placed in accordance with the applicable Federal Supply Schedule ordering procedures. The original order must not have been previously issued under sole source or limited source procedures.

☐ An urgent and compelling need exists, and following the ordering procedures would result in unacceptable delays.

(5) DESCRIBE WHY YOU BELIEVE THE ORDER REPRESENTS THE BEST VALUE CONSISTENT WITH FAR 8.404(d) TO AID THE CONTRACTING OFFICER IN MAKING THIS BEST VALUE DETERMINATION.

AVID products and installation are available on GSA schedule and GSA has determined the pricing under schedule contracts to be fair and reasonable. AVID is the manufacturer and provider of editing systems under AVID Technology's GSA schedule GS-35F-0638J current through modification number PO-0105 expiring July 29, 2014. Placing the order with AVID using the existing schedule contract provides the best overall benefit in response to the requirement.

(6) DESCRIBE THE MARKET RESEARCH CONDUCTED AMONG SCHEDULE HOLDERS AND THE RESULTS OR A STATEMENT OF THE REASON MARKET RESEARCH WAS NOT INCLUDED:

AVID upgrades and installation can only be provided directly from AVID authorized and certified installers. AVID Technology sells its products and services directly to the Federal Government through its Government Solutions Group and is on GSA schedule GS-35F-0638J which expires July 29, 2013. There is no alternate solution to AVID for installation of this AVID equipment as the current standardized workflow of our existing AVID system is directly dependent on the AVID equipment.

(7) ANY OTHER FACTS SUPPORTING THE JUSTIFICATION:

Cost Savings: This new equipment will provide a significant savings to the Government by allowing Medical Media to stop the purchase of digital tapes to record and archive video & audio and graphic files. All video & audio and graphic files could be stored electronically during editing and archived using the AVID Unity ISIS5 5000 system. By no longer purchasing digital tapes, estimated savings for Medical Media will be approximately \$20,000 for next fiscal year's budget request for supplies.

508 Compliance: this new equipment will also allow Medical Media to comply with video production Closed Caption requirements in Section 508 subsection 1194.24 "all training and informational video and multimedia productions which support the agency mission, regardless of format, that contain visual information necessary for the comprehension of the content, shall be audio described"

Compatibility: we are routinely asked to provide video productions for VACO in Washington DC and the St Louis Broadcast center and these sites also utilize the AVID Unity ISIS system so Medical Media will be compatible with their systems with both software and hardware with purchase of this equipment.

(8) A STATEMENT OF THE ACTIONS, IF ANY, THE AGENCY MAY TAKE TO REMOVE OR OVERCOME ANY BARRIERS THAT LED TO THE RESTRICTED CONSIDERATION BEFORE ANY SUBSEQUENT ACQUISITION FOR THE SUPPLIES OR SERVICES IS MADE:

(9) REQUIREMENTS CERTIFICATION: I certify that the requirement outlined in this justification is a bonfide need of the Department of Veterans Affairs and that the supporting data under my cognizance, which are included in the justification, are accurate and complete to the best of my knowledge. I understand that processing of this limited sources justification restricts consideration of Federal Supply Schedule contractors to fewer than the number required by FAR Subpart 8.4. *(This signature is the requestor's supervisor, fund control point official, chief of service or someone with responsibility and accountability.)*



SIGNATURE

04/24/2013

DATE

Rich Doese
NAME

Audiovisual Production Specialist
TITLE

MIS/Medical Media
SERVICE LINE/SECTION

695 Milwaukee VAMC
FACILITY

(10) APPROVALS IN ACCORDANCE WITH FAR 8.405-6(h):

a. CONTRACTING OFFICER'S CERTIFICATION (required): I certify that the foregoing justification is accurate and complete to the best of my knowledge and belief.

CONTRACTING OFFICER'S SIGNATURE

DATE

NAME AND TITLE

FACILITY

HIGHER LEVEL APPROVAL (*For orders over \$500,000*): ☐ REQUIRED ☐ NOT REQUIRED

b. QA OFFICER I certify that the foregoing justification is accurate and complete to the best of my knowledge and belief. **This signature may be the VISN NCM if the Contracting Officer and Contracting Supervisor is the same individual.*

SIGNATURE

DATE

NAME AND TITLE

c. NCM/or Designee : I certify the justification meets requirements for restricting consideration of Federal Supply Schedule contractors to fewer than the number of required by FAR Subpart 8.4.

NAME

DATE

VISN 12 NCM

d. SAO : I certify the justification meets requirements for restricting consideration of the Federal Supply Schedule contractors to fewer than the number required by FAR Subpart 8.4.

DIRECTOR
SAO

DATE

e. VHA HCA'S REVIEW AND APPROVAL (over \$500,000 to \$10 million): I have reviewed the foregoing justification and find it to be complete and accurate to the best of my knowledge and belief and approve for restricting consideration of the Federal Supply Schedule contractors to fewer than the number required by FAR Subpart 8.4.

HEAD OF CONTRACTING ACTIVITY (HCA)

DATE

f. VA Senior Procurement Executive Approval (over \$10 million): I have reviewed the foregoing justification and find it to be complete and accurate to the best of my knowledge and belief and approve for other than full and open competition.

DEPUTY ASSISTANT SECRETARY
OFFICE OF ACQUISITION AND LOGISTICS
SENIOR PROCUREMENT EXECUTIVE (SPE)

DATE